



# Study Guide for Economic Sciences 2020

Sustainable Development in Study Programmes at Swiss Higher Education Institutions

## Document available online at:



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[www.wwf.ch/guide-etudiant2020](http://www.wwf.ch/guide-etudiant2020)



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While every effort has been made to ensure that the information in this publication is correct, WWF Switzerland and its representatives give no guarantee that the information contained in this report is complete, accurate or up to date. WWF Switzerland is in contact with some of the people in charge of the courses evaluated. However, WWF Switzerland ensures that the listed study programmes are assessed in an objectively transparent manner by applying strict and clear methodology and by implementing monitoring processes. More information on data collection can be found in the report. Our evaluations are based on information provided by the persons in charge of the courses. If information is missing, it is worth enquiring directly at the relevant university.

We would like to thank the course directors for the information and feedback provided.

# Editorial



**Thomas Vellacott**  
CEO WWF Switzerland

## Dear prospective students

Humanity is facing huge challenges: climate change and water scarcity, loss of habitat and biodiversity, famines, international migration flows, overexploitation of natural resources, global financial market risks – to name but a few. As a future specialist or manager in economy, administration, society or politics, you have a vital role to play in meeting these challenges. What is needed are motivated and committed graduates of Economic Sciences study programmes with sound knowledge and action skills to promote true Sustainable Development – as defined by the UN's Sustainable Development Goals.

We are very pleased to present our study guide to Economic Sciences with a focus on Sustainable Development. The guide gives you a comprehensive overview of Sustainable Development subject areas in Economic Sciences study programmes at Swiss higher education institutions.

The study guide shows how important Economic Sciences are for Sustainable Development and how essential the relevant skills are for embarking on your future career. Students report first-hand on the contents of their studies and the extent of practical teaching.

I invite you to discover the study programmes described and to take an exciting look at the topics and thought processes involved in Sustainable Development studies. I hope that this guide will help you to choose your study programme.

A handwritten signature in black ink, which appears to read 'Thomas Vellacott'. The signature is stylized and fluid.

Thomas Vellacott  
CEO WWF Switzerland

# Contents

## **Economic Sciences** **5**

Business Administration

Economics

Banking & Finance

## **Economy and Sustainable Development** **7**

Sustainable Development Goals (SDGs)

Transformation of the Economy

## **Study Programmes Offered** **10**

The Swiss higher education landscape

Explanation of the presentation of individual study programmes

### Study Programmes by level, type of university and sub-discipline:

#### **Bachelor's Programmes at Universities**

- Economic Sciences
- Business Administration
- Economics

#### **Master's Programmes at Universities**

- Economic Sciences
- Business Administration
- Economics
- Banking & Finance

#### **Bachelor's at Universities of Applied Sciences**

- Economic Sciences
- Business Administration
- Banking & Finance

#### **Master's at Universities of Applied Sciences**

- Business Administration
- Banking & Finance

## **Career Prospects** **61**

## **Further Information** **64**

# Economic Sciences

**Economic Sciences – also known as business and economics – is the generic term for various scientific fields that deal with economic interdependencies. At their core, Economic Sciences deal with the question of how limited resources and goods can be used (more economically) in a society. Its two main disciplines are Business Administration and Economics. They differ in their consideration, description and explanation of economic events and their interrelationships.**

## Business Administration

Business Administration (also called Business Studies) deals with economic relationships and the principles of legality of individual companies with the aim of providing concrete support for decision-making processes. The focus is on profit-oriented companies as well as public administration and non-profit organisations such as associations, foundations, cooperatives and international organisations.

The main objective is to manage the resources available to the company, such as employees, capital or raw materials, in such a way that long-term economic success can be achieved. Here, the best possible compromise must be reached between the stakeholders' goals, which can vary, and the possibilities of the market. The focus is on topics that are important for the management of organisations – ranging from the definition of corporate strategy, accounting, financial management and controlling to personnel and marketing issues.

What does a company have to do to survive in international competition? How can optimal prices for a product be determined? How can a company reduce its ecological footprint? What is a fair wage policy? How does a company guarantee that human rights are respected along the supply chain (e.g. by suppliers)? These are all questions that business economists deal with.

## Economics

In contrast to Business Administration, Economics does not concentrate on a single company, but considers the economy as a whole. Economics tries to find regularities

in an economy and derives explanations and recommendations for action, for example regarding the causes of unemployment, the functioning of markets, the effectiveness of development aid or international economic relations.

There are two main areas within Economics: microeconomics and macroeconomics. Microeconomics examines the behaviour and decisions of individuals, households or companies and the markets in which they operate. Its goal is to understand how and why an economic subject makes a certain decision. Unlike microeconomics, macroeconomics works with aggregated values, for example with the total income of all households. It examines the behaviour of an entire economy. Macroeconomics can make use of the results of microeconomics studies and then compile an overall view from several components.

How can social security be guaranteed in an increasingly ageing society? How can a fair distribution of income and wealth be achieved? How does a society deal with increasingly scarce resources? How can the stability of the international financial system be strengthened? All these are questions that economists deal with.

## Banking & Finance

Banking & Finance is a sub-discipline within Economic Sciences. It is a subject area at the interface between Economics, Business Administration and Mathematics.

Banking studies the functions and characteristics of financial services institutions such as banks, investors and insurance companies. In terms of content, the focus is on the various types of business in the financial industry,



which include securities transactions, lending transactions, payment transactions and deposit transactions in particular. Relevant legal framework conditions and technological developments are examined in detail.

In line with the understanding in Business Administration, Finance (corporate finance, also referred to as financial management) comprises all the decisions made by companies that have financial consequences. In particular, these include financing decisions, investment decisions, the valuation of companies and the quantification of risks. In line with the understanding in Economics, Finance (also known as Financial Economics) deals with the functioning of financial markets, asset classes, investment instruments, portfolio formation and its optimisation as well as the calculation of securities prices.

Which sources of financing should capital be raised from? Which investment projects should be implemented? Which risks have to be considered for investment projects? How much is the company worth? How can the discrepancy between market value and book value be explained? What influences company value? How are shares and other securities valued? To what extent are financial market turbulences due to psychological factors? These are the questions that Banking & Finance graduates seek to answer.



# Economy and Sustainable Development

In the 21<sup>st</sup> century, humanity is facing huge challenges: climate change, loss of habitat and biodiversity, famines, pandemics, international migration flows, overexploitation of natural resources, global financial market risks – and many more. The economy has a particularly important role to play in responding to such challenges. On the one hand, the economy is a central driver of these problems, and on the other, it has a great leverage effect for finding environmentally-friendly, socially acceptable solutions. As a future specialist or manager in economy, administration or politics with a degree in Economic Sciences, you can make a valuable contribution to overcoming these challenges.

## Sustainable Development Goals (SDGs)

In 2015, 193 UN states adopted the "2030 Agenda for Sustainable Development" with 17 Sustainable Development Goals (SDGs). Since 2016, the SDGs have formed the globally applicable framework for national and international efforts to jointly solve the world's major challenges. They bring together the social, economic and environmental dimensions of Sustainable Development and represent a general call to action. The objectives cover issues such as sustainable energy supply, climate change, gender equality, innovation and inequalities within and between countries.

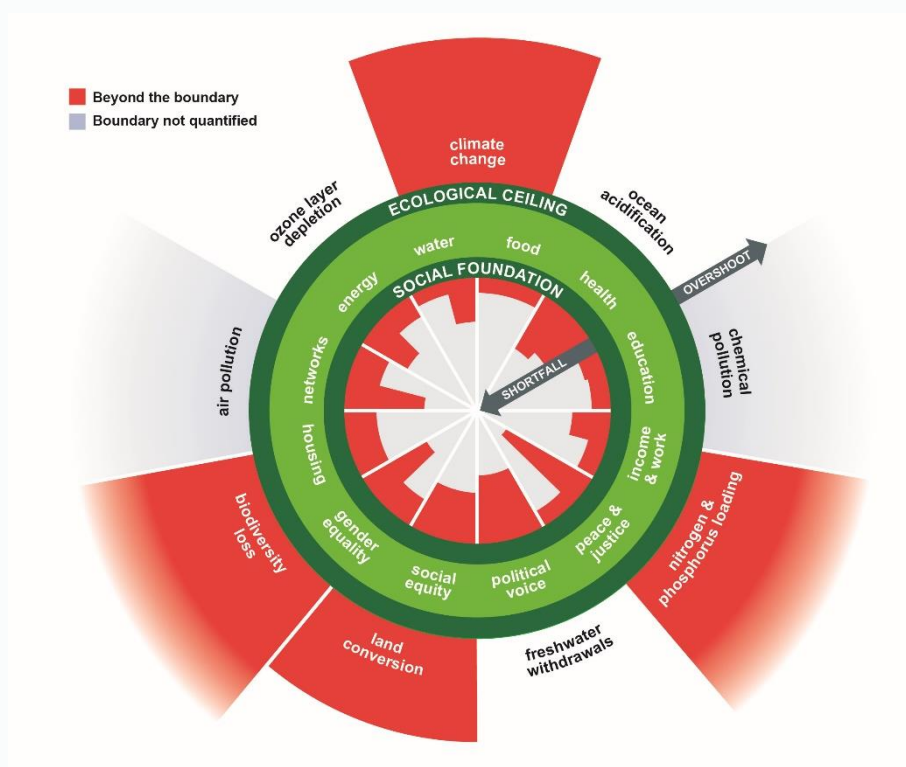
Switzerland is also called upon to implement the goals nationally. To this end, incentives are to be created so that

non-state stakeholders (e.g. companies or research) can make an active contribution to Sustainable Development. For without a targeted structuring of entrepreneurial, regional and macroeconomic transformation processes towards a sustainable economic model, it will not be possible to achieve the SDGs. Consequently, the SDGs will have a significant impact on strategies and measures of governments, companies and organisations in the coming years. This will require specialists and managers in business, administration and politics with the knowledge, skills and the will to promote Sustainable Development in accordance with the SDGs.



## Doughnut Economics

Doughnut Economics is a visual framework for Sustainable Development. The doughnut (or lifebuoy) shape represents a safe place for humanity. A place where everyone has access to the twelve social bases of life, such as healthcare provision, education, food security etc., whilst the nine ecological, planetary boundaries (according to Johan Rockström), such as biosphere integrity, climate change and ocean acidification, are not exceeded. According to this framework, the performance of an economy is judged by the extent to which the needs of people are met without exceeding the limits of the earth's resources. The diagram was developed by Oxford economist Kate Raworth.



## Transformation of the Economy

Natural resources have limited regenerative capacity and are becoming increasingly scarce. In science and politics, this realisation has triggered intensive debates on resource efficiency, the decarbonisation of the economy, the development of innovative "clean" technologies and a sustainable economic policy. As in many other countries, consumption and production in Switzerland are not sustainable, because if everyone lived like we do, we would need three planets.

A sustainable economy recognises that non-renewable resources are becoming scarce and identifies the timeframe needed for renewable resources to regenerate. More than ever, we need to move towards a sustainable economy that takes into account the conditions and opportunities of Sustainable Development. A transformation is necessary in order to adopt resource-conserving, climate-neutral and socially acceptable products and business models. From now on, new ways of thinking and acting are required that consider the natural limits of the planet, the cohesion of society and the needs of people all over the world – both now and in the future.





As educational institutions for the executives and academic specialists of tomorrow, and as think tanks and promoters of innovation, universities play a central role in this transformation towards a sustainable economy and society. Especially in Economic Sciences, which are extremely important for transformation, the goals of achieving a maximum increase in short-term profits and

accelerating growth unfortunately still dominate in most research and teaching. That has to change. Higher education institutions must provide knowledge, skills and abilities that will enable students to understand and actively address the problems of the 21st century (particularly climate change, overexploitation of natural resources, the risks associated with the global finance industry, poverty and distributional injustice). The demand for graduates with shaping competences in the area of Sustainable Development will continue to increase, and a much broader range of topics is needed in all dimensions of Sustainable Development in all study programmes.



**“For us, sustainability means reconciling economic action with responsibility for the environment and society, and is a tradition we live by. We promote the exchange between teaching and practice and expect university graduates to make a contribution to our bank's commitment to sustainability as employees.”**

**- Marit Kruthoff, Head of Sustainability at Zürcher Kantonalbank**

# Study Programmes Offered

There are around 121 courses at 23 recognised Swiss higher education institutions. Here is an overview of what is on offer in the field of Sustainable Development involving the use of learning methods that promote shaping competences. Find out how much sustainability is involved in each study programme.

Economic Sciences can be studied at all universities and universities of applied sciences in Switzerland. A degree in Economic Sciences usually starts with the basics of both Business Administration and Economics. During your studies, you can then set different priorities depending on your higher education institution. You can choose between specialisations in specific business areas or sectors.

In almost all study programmes you can put together a part of your study programme individually by selecting various elective courses on top of any predetermined specialisations that can or must be chosen. In addition, many higher education institutions offer the opportunity to choose an elective field (minor) outside the Economic Sciences, e.g. in environmental sciences or Sustainable Development.

The range of courses is constantly being adapted by the higher education institutions, and it is worth checking current and further information directly on their websites.

**The following information can be found in this study guide:**

- Study programme title
- University degree: BA stands for Bachelor of Arts, BSc for Bachelor of Science, MA for Master of Arts and MSc for Master of Science
- Name of higher education institution
- Names of the specialisations which can be chosen as part of the study programme
- Extent to which sustainability issues are addressed on compulsory and optional courses during the study programme
- Use of learning methods that promote shaping competences to relay sustainability issues on compulsory and elective courses

## Learning Methods are important


As well as teaching specific content, i.e. specialist knowledge, universities should also pass on practical skills for the future. Good education goes beyond mere factual knowledge; it conveys capacities and values that enable students to think ahead, to plan and act alongside others, or to encourage themselves and others to become active, for example.



These interdisciplinary skills, referred to collectively as 'shaping competences' (Gestaltungskompetenzen), can be effectively promoted through the use of practically-oriented learning methods (e.g. case studies, problem-based learning or service learning). That is why it is important for higher education institutions to make frequent and consistent use of practically-oriented learning methods that promote shaping competences in their teaching – especially in the field of Sustainable Development. The aim is to enable graduates to apply their knowledge in practice – whether in business, administration or research.

- Any additional comments

The following is a presentation of all 121 study programmes at Switzerland's 23 higher education institutions. Study programmes are structured based on the following logic: all study programmes at Bachelor level are presented in the first section, and all study programmes at Master's level in the second. In both sections, study programmes at universities are listed first, followed by those at universities of applied sciences. The study programmes are divided into four sub-disciplines: Economic Sciences, Business Administration, Economics and Banking & Finance. The sub-discipline "Economic Sciences" includes content from Business Administration, Economics and Banking & Finance. The order of the courses is based on the alphabetical order of the university names.

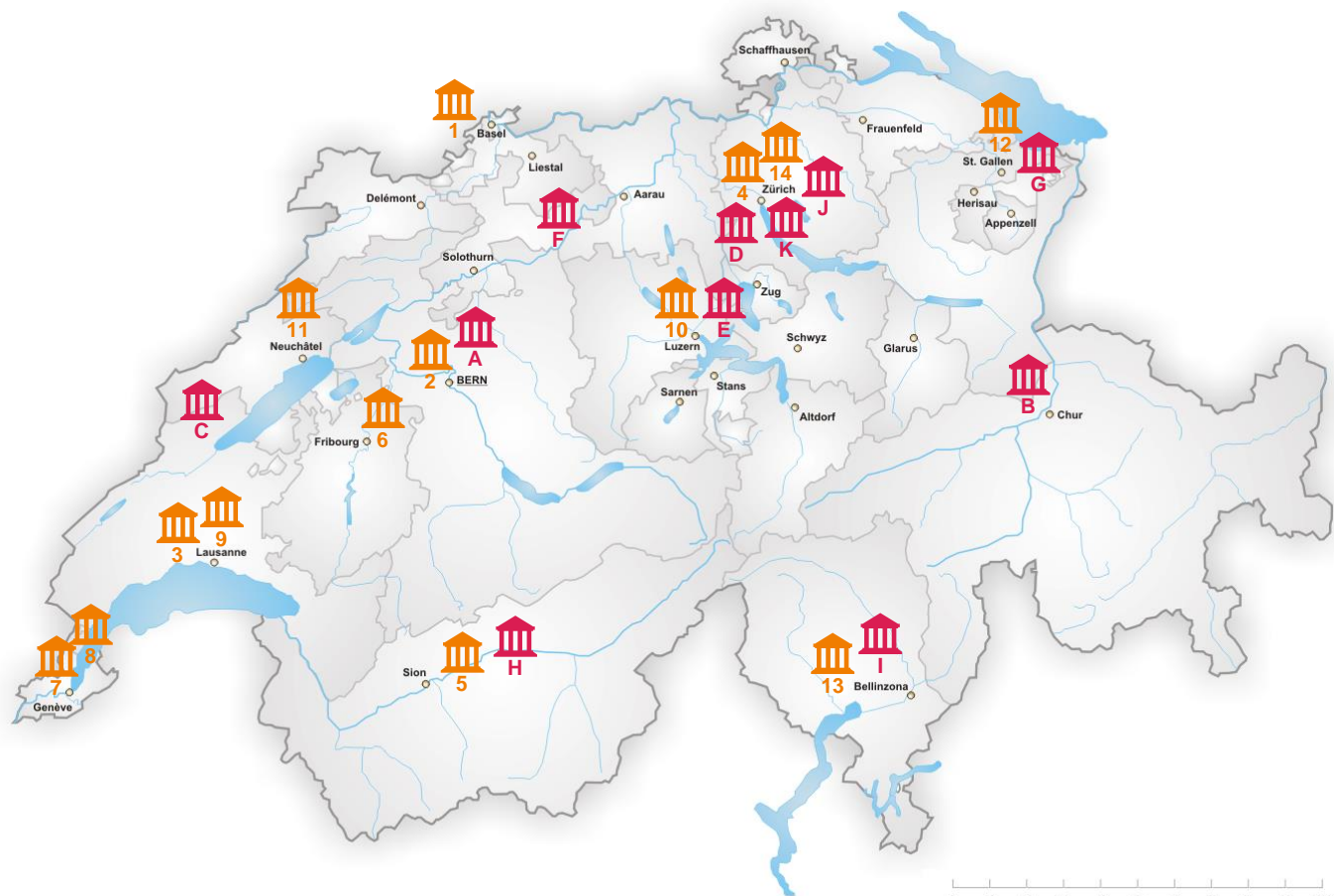
Business-oriented degree programmes and minor subjects that pay particular attention to Sustainable Development but are not listed as a degree programme in the study guide are described in green boxes in between (see green boxes with leaf symbol below). The name of the course of study, the qualification achieved and a short description of the study programme are given. The title of each course is linked to the corresponding website. 





## The Swiss higher education landscape

The following map gives an overview of all higher education institutions in Switzerland that offer study programmes in Economic Sciences. The orange symbols represent universities, the red symbols universities of applied sciences. The tables below list the number of Bachelor's and Master's degree programmes in Economic Sciences (combined), Business Administration, Economics and Banking & Finance per university.



No	Universities	Bachelor	Master	Combi	BA	Econ	Banking & Finance
1	Universität Basel	1	1.5	2	0	0.5	0
2	Universität Bern	2	5.5	1	3	3.5	0
3	Ecole polytechnique fédérale de Lausanne (EPFL)	0	2	0	1	0	1
4	Eidgenössische Technische Hochschule Zürich (ETHZ)	0	1.5	1	0	0	0.5
5	Stiftung Universitäre Fernstudien Schweiz (fernuni.ch)	2	0	1	0	1	0
6	Université de Fribourg	3	6	1	4	3	1
7	Université de Genève	2	7	1	2	4	2
8	Graduate Institute Geneva (Institut de hautes études internationales et du développement, IHEID)	0	1	0	0	1	0
9	Université de Lausanne	2	5	1	2	2	2
10	Universität Luzern	1	1	2	0	0	0
11	Université de Neuchâtel	3	5	2	3	2	1
12	Universität St. Gallen	2	10	0	6	4	2
13	Università della Svizzera italiana (USI)	1	7	3	1	2	2
14	Universität Zürich	1	1.5	2	0	0	0.5
No	Universities of applied sciences	Bachelor	Master	Combi	BA	Econ	Banking & Finance
A	Berner Fachhochschule (BFH)	2	2	0	4	0	0
B	Fachhochschule Graubünden	3	1	0	4	0	0
C	HES-SO Haute école spécialisée de Suisse occidentale	3	1	0	4	0	0
D	Kaiaidos Fachhochschule	6	2	1	6	0	1
E	Hochschule Luzern (HSLU)	2	4	0	4	0	2
F	Fachhochschule Nordwestschweiz (FHNW)	3	1	0	4	0	0
G	Fachhochschule Ostschweiz (FHO) - FHS St. Gallen, Hochschule für Angewandte Wissenschaften	1	1	0	2	0	0
H	Fernfachhochschule Schweiz (FFHS)	1	1	0	2	0	0
I	Scuola universitaria professionale della Svizzera italiana (SUPSI)	2	1	0	3	0	0
J	Zürcher Fachhochschule (ZFH) - Zürcher Hochschule für Angewandte Wissenschaften (ZHAW)	2	5	0	5	0	2
K	Zürcher Fachhochschule (ZFH) - Hochschule für Wirtschaft (HWZ)	2	1	0	3	0	0

## Explanation of the presentation of individual study programmes

The example below shows how the entries on the following pages are to be understood. Each coloured rectangle is explained below in text boxes of the same colour.

**1 University Degree A, Study Programme X**

Higher Education Institution Y

**2 Sustainability Subject Areas**

	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Sustainable Financial Economy		
Sustainable & Responsible Investment (SRI)		
Sustainability in Banks & Insurance Companies		
Corporate Social Responsibility (CSR)		
Evaluation of the Sustainability Performance of Co.		
Microfinance		
Climate Change Finance		

Specialisations: Specialisation 1, Specialisation 2

**3 Learning methods**

**4 Comment**

**1 University Degree A, Study Programme X**

- University degree A is awarded upon successful completion of study programme X.
- In study programme X at university Y, you can choose between the specialisations “specialisation 1” and “specialisation 2”.
- The underlined study programme name is linked to the relevant website.

**2 Sustainability Subject Areas**

- The extent to which sustainability subject areas are addressed on compulsory (“Pflicht”) and elective (“Wahl”) courses is shaded in blue according to the following scale: **the darker the shade of blue, the more extensively the sustainability subject area is dealt with.**

	Subject area is covered for more than 28 hours (>1 ECTS)
	Subject area is covered for 14.1 to 28 hours (0.5-1 ECTS)
	Subject area is covered for 6.1 to 14 hours (0.3-0.5 ECTS)
	Subject area is covered for 0.1 to 6 hours (0.1-0.2 ECTS)
	Subject area is not covered (0 hours, 0 ECTS)

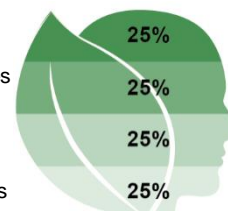
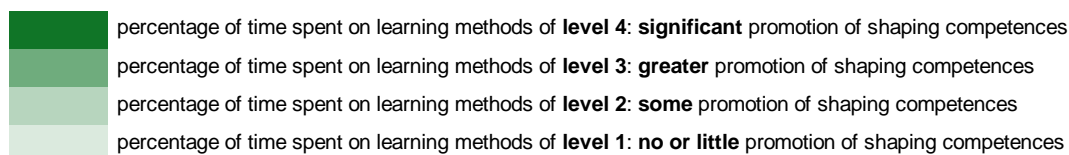
- Sustainability subject areas differ depending on the field of study (Economic Sciences, Business Administration, Economics, Banking & Finance).
- The sustainability subject area “Sustainable Development & Sustainability Concepts” (2nd topic) is covered during 0.1 to 6 hours of study (0.1-0.2 ECTS) on compulsory courses (“Pflicht”) and during more than 28 hours (>1 ECTS) on elective (“Wahl”) courses in study programme X, for example.
- More information on each sustainability subject area can be found in the document **“Sustainable Development in Economic Sciences”**.



3

**Learning methods**

- The two infographics indicate a percentage representing the proportion of time spent on learning methods that promote shaping competences on compulsory ("Pflicht") and elective ("Wahl") courses. The learning methods are clustered into four levels.
- The percentages corresponding to each learning method level are shaded in green according to the following scale: **the darker the shade of green, the more extensively shaping competences are promoted in the study programme.**



- On elective ("Wahl") courses within study programme X, 30 percent of teaching time involves learning methods with extensive promotion of shaping competences (level 4). 30 percent of teaching time is devoted to level 3 learning methods, 30 percent to level 2 learning methods, and 10 percent to learning methods with no or little promotion of shaping competences.
- More information on learning methods and classification can be found in the document **"Sustainable Development in Economic Sciences"**.
- Not all study programmes have compulsory ("Pflicht") courses or elective ("Wahl") courses.

4

**Comment**

- In the bottom right-hand corner, you will find additional comments on study programme X, if applicable.

**Study Programmes by level, type of university and sub-discipline:****Bachelor's Programmes at Universities**

- Economic Sciences
- Business Administration
- Economics

**Master's Programmes at Universities**

- Economic Sciences
- Business Administration
- Economics
- Banking & Finance

**Bachelor's at Universities of Applied Sciences**

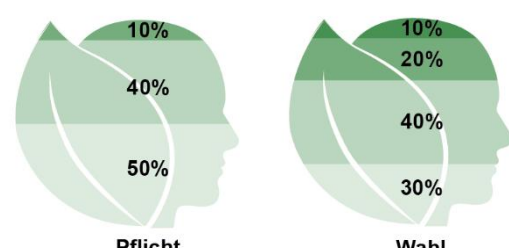
- Economic Sciences
- Business Administration
- Banking & Finance

**Master's at Universities of Applied Sciences**

- Business Administration
- Banking & Finance

## Bachelor's Programmes at Universities

### Bachelor in Economic Sciences (Business Administration and Economics Combined) at Universities

<b>BA in Business and Economics</b>			Universität Basel
Sustainability Subject Areas	Pflicht	Wahl	Specialisations: No specialisation / Business / Economics
Natural Res., Global Environmental Problems & Goals			<b>Learning methods</b>  
Sustainable Development & Sustainability Concepts			
Proactive Corporate Social Responsibility			
Reactive Corporate Social Responsibility			
Sustainability Management & Sustainability Strategy			
Sustainable Value Chain Management			
Companies & Human Rights			
Marketing, Communication and Sustainability			
Sustainable Financial Mgmt			
Sustainable Human Resource Management			
Innovation Mgmt, Digitalisation & Sust. Development			
Sustainable Consumption			
Pluralism in Economics			
Sustainable Economy			
Transformation into a Sustainable Economy			
Globalisation & Sustainability			
Development Economics			
Equity of Opportunity & Distribution			
Sustainable Financial Economy			
Economy of the Environment, Resources & Climate			

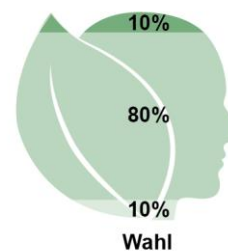
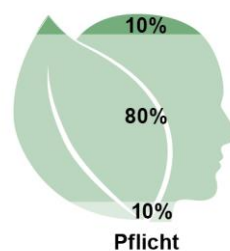
<b>BSc en Economie et Management</b>			Stiftung Universitäre Fernstudien Schweiz (fernuni.ch)
Sustainability Subject Areas	Pflicht	Wahl	Specialisations: Economics & Management
Natural Res., Global Environmental Problems & Goals			<b>Learning methods</b>  No information available
Sustainable Development & Sustainability Concepts			
Proactive Corporate Social Responsibility			
Reactive Corporate Social Responsibility			
Sustainability Management & Sustainability Strategy			
Sustainable Value Chain Management			
Companies & Human Rights			
Marketing, Communication and Sustainability			
Sustainable Financial Mgmt			
Sustainable Human Resource Management			
Innovation Mgmt, Digitalisation & Sust. Development			
Sustainable Consumption			
Pluralism in Economics			
Sustainable Economy			
Transformation into a Sustainable Economy			
Globalisation & Sustainability			
Development Economics			
Equity of Opportunity & Distribution			
Sustainable Financial Economy			
Economy of the Environment, Resources & Climate			

Information on sustainability subject areas and learning methods is not representative of the entire study programme

**BA in Wirtschafts- und Rechtswissenschaftlichen Studien**

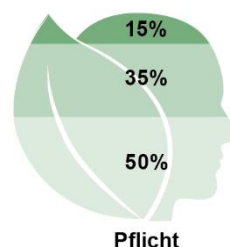
Universität de Fribourg

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		
Pluralism in Economics		
Sustainable Economy		
Transformation into a Sustainable Economy		
Globalisation & Sustainability		
Development Economics		
Equity of Opportunity & Distribution		
Sustainable Financial Economy		
Economy of the Environment, Resources & Climate		

**Specialisations:** Betriebswirtschaftslehre / Volkswirtschaftslehre**Learning methods****BSc en Économie et Management**

Université de Genève

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		
Pluralism in Economics		
Sustainable Economy		
Transformation into a Sustainable Economy		
Globalisation & Sustainability		
Development Economics		
Equity of Opportunity & Distribution		
Sustainable Financial Economy		
Economy of the Environment, Resources & Climate		

**Specialisations:** Economics / Management**Learning methods**

**BA in Wirtschaftswissenschaften**

Universität Luzern

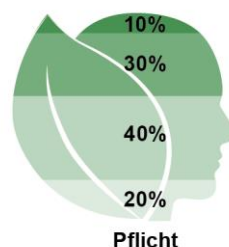
This study programme did not take part in the survey.

**BSc en sciences économiques**

Université de Neuchâtel

**Sustainability Subject Areas****Pflicht****Wahl****Specialisations:** Economie / Management

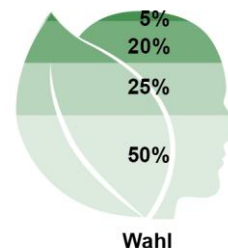
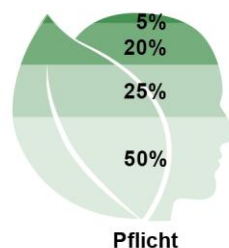
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		
Pluralism in Economics		
Sustainable Economy		
Transformation into a Sustainable Economy		
Globalisation & Sustainability		
Development Economics		
Equity of Opportunity & Distribution		
Sustainable Financial Economy		
Economy of the Environment, Resources & Climate		

**Learning methods****BA in Scienze Economiche**

Università della Svizzera italiana (USI)

**Sustainability Subject Areas****Pflicht****Wahl****Specialisations:** Economics / Management / Finance / Quantitative Methods

Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
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Pluralism in Economics		
Sustainable Economy		
Transformation into a Sustainable Economy		
Globalisation & Sustainability		
Development Economics		
Equity of Opportunity & Distribution		
Sustainable Financial Economy		
Economy of the Environment, Resources & Climate		

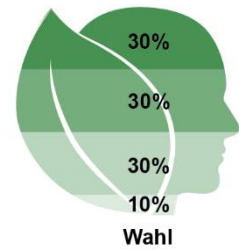
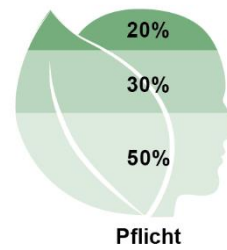
**Learning methods**

**BA in Wirtschaftswissenschaften**

Universität Zürich

**Sustainability Subject Areas****Pflicht****Wahl**

Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		
Pluralism in Economics		
Sustainable Economy		
Transformation into a Sustainable Economy		
Globalisation & Sustainability		
Development Economics		
Equity of Opportunity & Distribution		
Sustainable Financial Economy		
Economy of the Environment, Resources & Climate		

**Specialisations:** Betriebswirtschaftslehre / Volkswirtschaftslehre / Banking & Finance**Learning methods**



## Bachelor in Business Administration at Universities

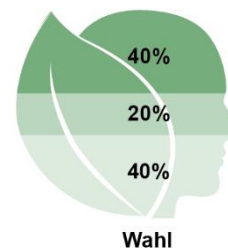
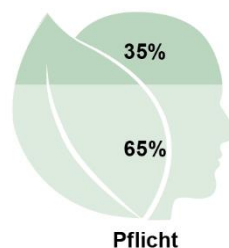
### BSc in Betriebswirtschaftslehre

Universität Bern

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

Specialisations: No specialisation

Learning methods



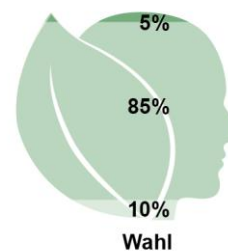
### BA in Betriebswirtschaftslehre

Université de Fribourg

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

Specialisations: No specialisation

Learning methods



### BSc en Management

Université de Lausanne

This study programme did not take part in the survey.

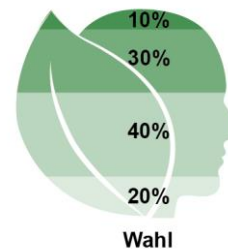
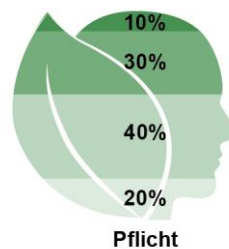
### BSc en Management et Sport

Université de Neuchâtel

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

Specialisations: No specialisation

Learning methods



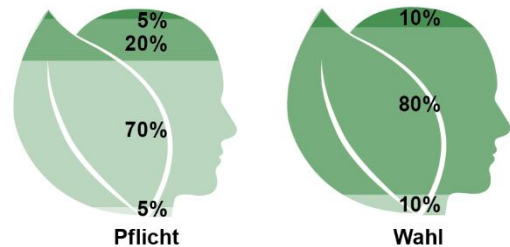
**BA in Betriebswirtschaftslehre**

Universität St. Gallen

**Sustainability Subject Areas**

	<b>Pflicht</b>	<b>Wahl</b>
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** ACA (Acc. Contr. Auditing) / Finance / Leadership & HRM / Marketing / International Mgmt. / Operations- & Innovation Management / Strategic Management / Entrepreneurial Informatics

**Learning methods**

“I would advise prospective students to take a close look at the topic of Sustainable Development when choosing their course of study. In my case, I was lucky to be able to take advantage of the wide range of associations at the university to promote Sustainable Development at StudentImpact. I’m not sure whether I would have enjoyed my studies as much without my involvement in the student association. Make sure you enquire in advance about what is on offer on the course, so that you are 100 percent sure that you are making the right decision.”

Florian Sander / BA in Betriebswirtschaft (Uni)

Angela Honegger / MA in Rechnungswesen und Finanzen (Uni)

“In my view, universities are not yet doing enough for Sustainable Development – this is something that should be addressed and openly discussed. Students have an important voice, both at the university itself and in society. We must demand new subjects that are important to us, and try to drive them forward. Our society must change. We are the new generation that will make the decisions in the future, and Sustainable Development is important to us.”

## Bachelor in Economics at Universities

**BSc in Volkswirtschaftslehre**

Universität Bern

**Sustainability Subject Areas****Pflicht****Wahl**

Natural Res., Global Environmental Problems &amp; Goals

Sustainable Development &amp; Sustainability Concepts

Pluralism in Economics

Sustainable Economy

Transformation into a Sustainable Economy

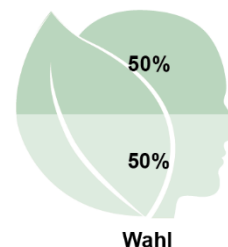
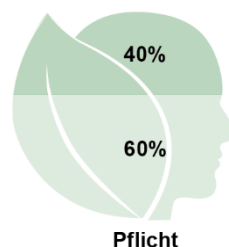
Globalisation &amp; Sustainability

Development Economics

Equity of Opportunity &amp; Distribution

Sustainable Financial Economy

Economy of the Environment, Resources &amp; Climate

**Specialisations:** No specialisation**Learning methods****BSc in Economics**

Stiftung Universitäre Fernstudien Schweiz (fernuni.ch)

**Sustainability Subject Areas****Pflicht****Wahl**

Natural Res., Global Environmental Problems &amp; Goals

Sustainable Development &amp; Sustainability Concepts

Pluralism in Economics

Sustainable Economy

Transformation into a Sustainable Economy

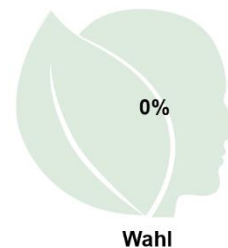
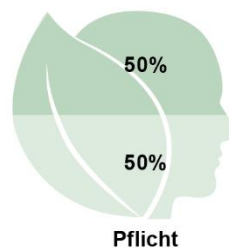
Globalisation &amp; Sustainability

Development Economics

Equity of Opportunity &amp; Distribution

Sustainable Financial Economy

Economy of the Environment, Resources &amp; Climate

**Specialisations:** No specialisation**Learning methods**

Information on sustainability subject areas and learning methods is not representative of the entire study programme; compulsory courses, no elective courses

**BA in Volkswirtschaftslehre**

Université de Fribourg

**Sustainability Subject Areas****Pflicht****Wahl**

Natural Res., Global Environmental Problems &amp; Goals

Sustainable Development &amp; Sustainability Concepts

Pluralism in Economics

Sustainable Economy

Transformation into a Sustainable Economy

Globalisation &amp; Sustainability

Development Economics

Equity of Opportunity &amp; Distribution

Sustainable Financial Economy

Economy of the Environment, Resources &amp; Climate

**Specialisations:** No specialisation**Learning methods**

**BA in Histoire - économie - société**

Université de Genève

**Sustainability Subject Areas****Pflicht****Wahl**

Natural Res., Global Environmental Problems &amp; Goals

Sustainable Development &amp; Sustainability Concepts

Pluralism in Economics

Sustainable Economy

Transformation into a Sustainable Economy

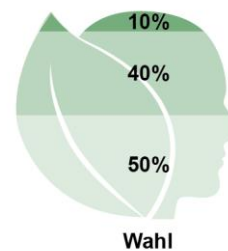
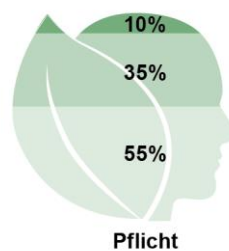
Globalisation &amp; Sustainability

Development Economics

Equity of Opportunity &amp; Distribution

Sustainable Financial Economy

Economy of the Environment, Resources &amp; Climate

**Specialisations:** No specialisation**Learning methods**

Information on sustainability subject areas and learning methods is not representative of the entire study programme

**BSc en Économie politique**

Université de Lausanne

This study programme did not take part in the survey.

**BSc en économie et sport**

Université de Neuchâtel

**Sustainability Subject Areas****Pflicht****Wahl**

Natural Res., Global Environmental Problems &amp; Goals

Sustainable Development &amp; Sustainability Concepts

Pluralism in Economics

Sustainable Economy

Transformation into a Sustainable Economy

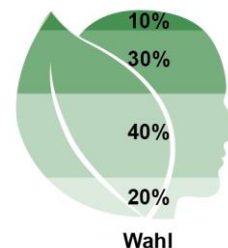
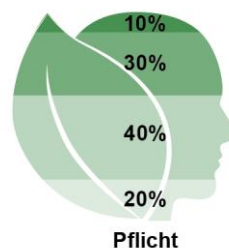
Globalisation &amp; Sustainability

Development Economics

Equity of Opportunity &amp; Distribution

Sustainable Financial Economy

Economy of the Environment, Resources &amp; Climate

**Specialisations:** No specialisation**Learning methods****BA in Volkswirtschaftslehre**

Universität St. Gallen

**Sustainability Subject Areas****Pflicht****Wahl**

Natural Res., Global Environmental Problems &amp; Goals

Sustainable Development &amp; Sustainability Concepts

Pluralism in Economics

Sustainable Economy

Transformation into a Sustainable Economy

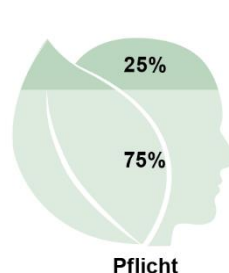
Globalisation &amp; Sustainability

Development Economics

Equity of Opportunity &amp; Distribution

Sustainable Financial Economy

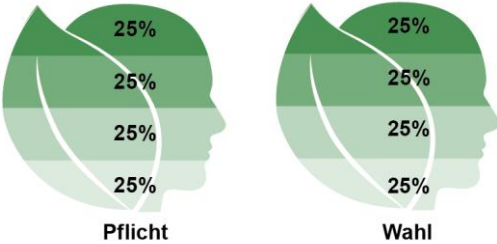
Economy of the Environment, Resources &amp; Climate

**Specialisations:** No specialisation**Learning methods**



## Bachelor's Programmes at Universities of Applied Sciences

### Bachelor in Economic Sciences (Business Administration and Economics Combined) at Universities of Applied Sciences

<b>BSc in Umweltökonomie &amp; -management</b>			Kalaisdos Fachhochschule
Sustainability Subject Areas	Pflicht	Wahl	Specialisations: <b>No specialisation</b>
Natural Res., Global Environmental Problems & Goals			<b>Learning methods</b> 
Sustainable Development & Sustainability Concepts			
Proactive Corporate Social Responsibility			
Reactive Corporate Social Responsibility			
Sustainability Management & Sustainability Strategy			
Sustainable Value Chain Management			
Companies & Human Rights			
Marketing, Communication and Sustainability			
Sustainable Financial Mgmt			
Sustainable Human Resource Management			
Innovation Mgmt, Digitalisation & Sust. Development			
Sustainable Consumption			
Pluralism in Economics			
Sustainable Economy			
Transformation into a Sustainable Economy			
Globalisation & Sustainability			
Development Economics			
Equity of Opportunity & Distribution			
Sustainable Financial Economy			
Economy of the Environment, Resources & Climate			

**"I decided to study Economic Sciences and Management because I thought it would allow to me cover a lot of different areas and would give me a range of opportunities in the working world without specialising after secondary school."**

Adèle Bouscasse, BSc en Management (Uni)



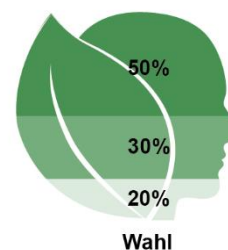
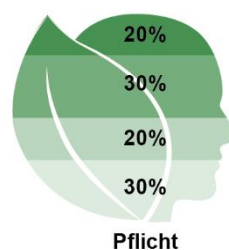
## Bachelor in Business Administration at Universities of Applied Sciences

**BSc in Betriebsökonomie**

Berner Fachhochschule (BFH)

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

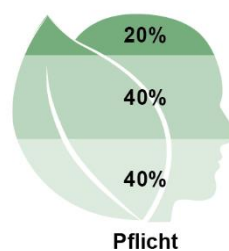
**Specialisations:** Accounting & Controlling / Banking & Finance / Digital Business Management / Digital Government / HRM / Innovation & Entrepreneurship / **Sustainable Business** / Global Management / Marketing & Corporate Communication

**Learning methods****BSc in International Business Administration**

Berner Fachhochschule (BFH)

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

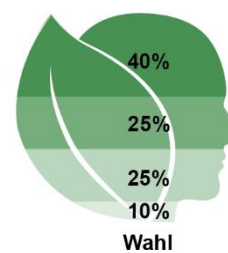
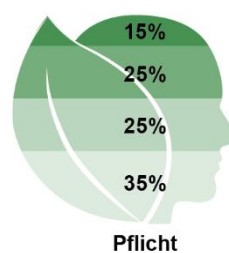
**Specialisations:** Accounting & Controlling / Banking & Finance / Digital Business Management / Digital Government / HRM / Innovation & Entrepreneurship / **Sustainable Business** / Global Management / Marketing & Corporate Communication

**Learning methods****BSc in Betriebsökonomie**

Fachhochschule Graubünden

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** Accounting & Finance / Banking (CFA: Level 1) / **Entrepreneurship & Corporate Responsibility** / Leadership & Change / Smart Marketing / Management in Sport

**Learning methods**

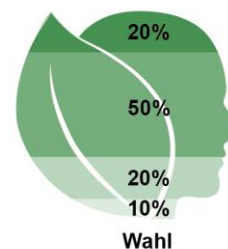
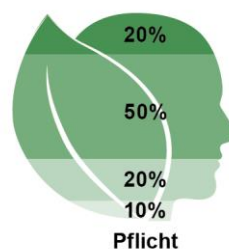
**BSc in Tourismus**

Fachhochschule Graubünden

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** eCommerce & Sales in Tourism / Marketing & Product Development in Tourism / Leadership / Event Communication / **Sustainable Tourism & International Development**

Learning methods

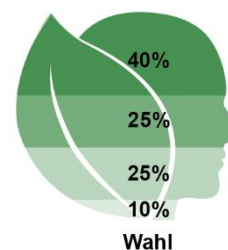
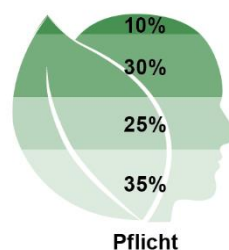
**BSc in Sportmanagement**

Fachhochschule Graubünden

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

Specialisations: No specialisation

Learning methods

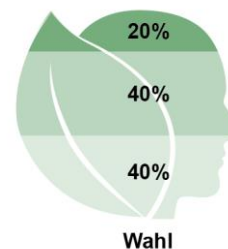
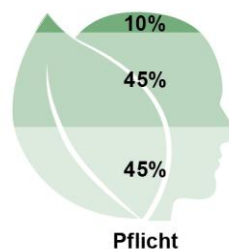
**BSc en Economie d'entreprise / in Betriebsökonomie**

HES-SO Haute école spécialisée de Suisse occidentale

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** Banque & Finance / **Responsabilité sociale & Performance durable** / Finance & Gouvernance d'entreprise / Marketing 360 / Economie 4.0 / Management territorial / Finance & négoce de matières premières / Ressources humaines / Défis du Management à l'ère de la digitalisation

Learning methods





Adèle Bouscasse, BSc en Management (Uni)

“For me, Sustainable Development is a broad subject area that affects all aspects of society today. It is something that needs to be taken into account and that should be a part of people’s mentalities. If we want to make a difference, we will be able to do so above all through the economy and innovations of tomorrow, and for me, that’s very, very important.”

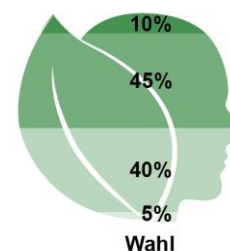
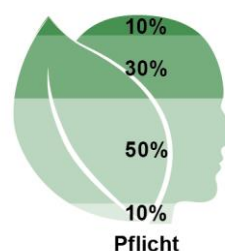
**BSc in International Business Management**

HES-SO Haute école spécialisée de Suisse occidentale

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

Specialisations: No specialisation

Learning methods

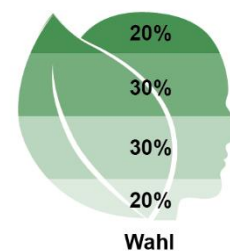
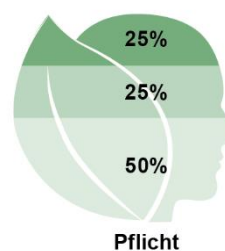
**BSc en Tourisme / in Tourismus**

HES-SO Haute école spécialisée de Suisse occidentale

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

Specialisations: No specialisation

Learning methods

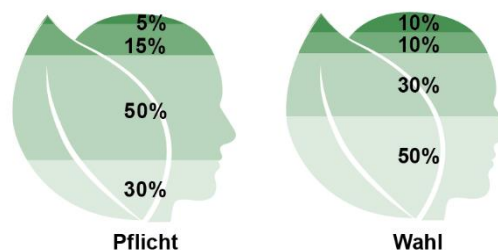


**BSc in Business Administration**

Kalaidos Fachhochschule

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

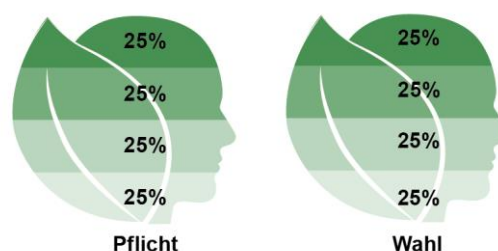
**Specialisations:** General Management / Wirtschaftspsychologie / Entrepreneurship & Start-Ups / Strategic HRM / Business Information Technology / Digital Supply Chain Management / Health Care Management / Accounting & Controlling / Internationales Management / Banking & Finance / Marketing & Business Communications / **Umweltmanagement - Eco Economics** / Unternehmensführung KMU / Treuhand & Unternehmensberatung

**Learning methods****BSc in Business Communication**

Kalaidos Fachhochschule

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

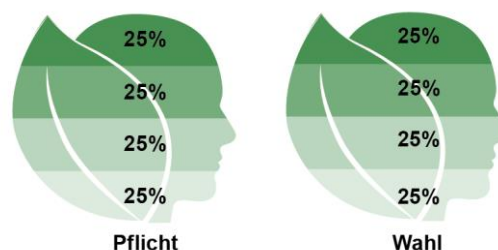
**Specialisations:** Management / Design / Wirtschaftspsychologie

**Learning methods****BSc in International Hospitality Business and Events Management**

Kalaidos Fachhochschule

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** No specialisation

**Learning methods**

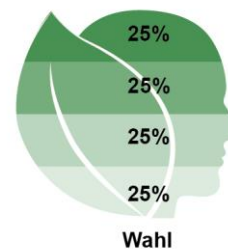
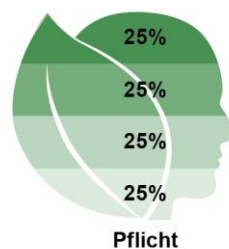


**BSc in Wirtschaftspsychologie**

Kalaidos Fachhochschule

**Sustainability Subject Areas****Pflicht****Wahl**

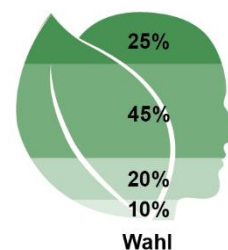
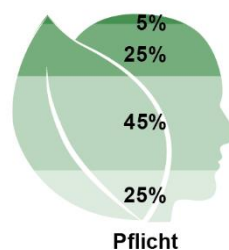
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** No specialisation**Learning methods****BSc in Betriebsökonomie**

Hochschule Luzern (HSLU)

**Sustainability Subject Areas****Pflicht****Wahl**

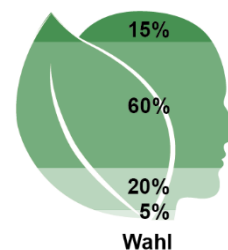
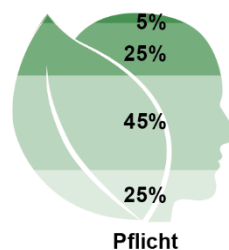
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** Controlling & Accounting / Finance & Banking / Human Resource Management / Immobilien / Kommunikation / Management & Law / Marketing / Mobilität / Public & Nonprofit Management / Tourismus / Value Network Management**Learning methods****BSc in International Business Administration**

Hochschule Luzern (HSLU)

**Sustainability Subject Areas****Pflicht****Wahl**

Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

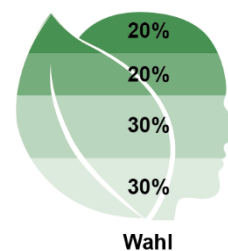
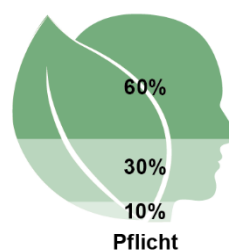
**Specialisations:** Accounting, Finance & Banking / International Management & Economics / Tourism & Hospitality Management**Learning methods**



**BSc in International Business Management**

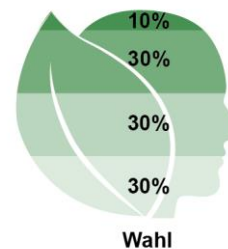
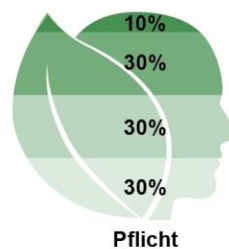
Fachhochschule Nordwestschweiz (FHNW)

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** Interkulturelle Kompetenz / Wirtschaftskommunikation / Sprachen**Learning methods****BSc in Betriebsökonomie**

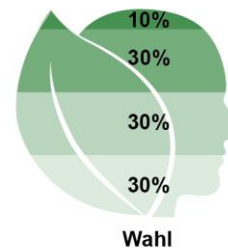
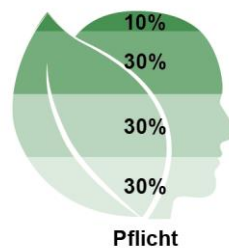
Fachhochschule Nordwestschweiz (FHNW)

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** Marketing / International Financial Management / International HRM / Banking & Finance / International Business in Asia / Economic Psychology / Compliance Management / Digital Business & Value Chain / HRM / Entrepreneurship / International Entrepreneurship / Unternehmenskommunikation / Service Marketing / Treuhand & Consulting / Finanzmanagement & Accounting / Finanzmanagement & Controlling**Learning methods****BSc in Business Administration (International Management)**

Fachhochschule Nordwestschweiz (FHNW)

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** Marketing / International Financial Management / International HRM / Banking & Finance / International Business in Asia / Economic Psychology / Compliance Management / Digital Business & Value Chain / HRM / Entrepreneurship / International Entrepreneurship / Unternehmenskommunikation / Service Marketing / Treuhand & Consulting / Finanzmanagement & Accounting / Finanzmanagement & Controlling**Learning methods**

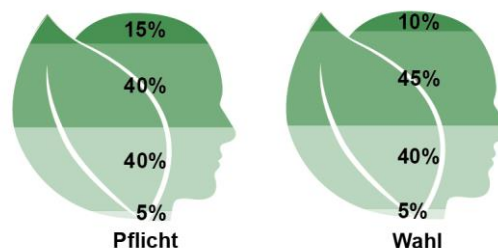
**BSc in Business Administration**

FHS St. Gallen, Hochschule für Angewandte Wissenschaften

**Sustainability Subject Areas**

	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** Strategisches Unternehmertum / Marketing & Kommunikation / HR & Organisationsentwicklung / Rechnungswesen & Controlling / Banking & Finance / International Strategic Management / International Organisational Development

**Learning methods****BSc in Betriebsökonomie**

Fernfachhochschule Schweiz (FFHS)

**Sustainability Subject Areas**

	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** Accounting, Controlling & Taxation / Finance & Banking / HRM / General Management / Marketing & Communications

**Learning methods**

No information available



“When I chose my study programme, I looked on the Internet to find out exactly what courses were offered in Sustainable Development, because it was something that interested me a lot, and then I found this specialisation in ‘Behavior, Economics and Evolution.’ I think it’s important for you to find out as much as possible about the courses on offer.”

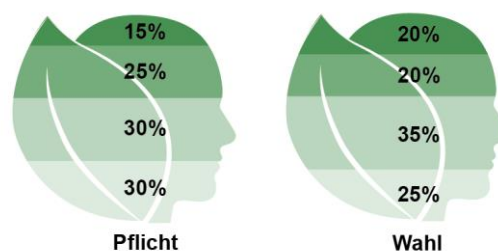
Olivia Meiners, Master en Économie politique (Uni)

**BSc Economia aziendale**

Scuola universitaria professionale della Svizzera italiana (SUPSI)

**Sustainability Subject Areas**

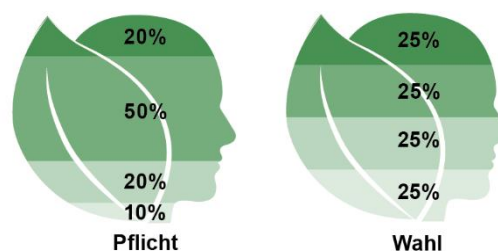
	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** Banking & Finance / Accounting & Controlling / Marketing**Learning methods****BSc in Leisure Management**

Scuola universitaria professionale della Svizzera italiana (SUPSI)

**Sustainability Subject Areas**

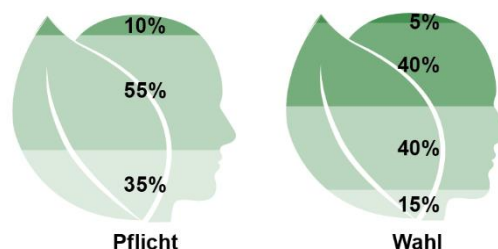
	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** No specialisation**Learning methods****BSc in Betriebsökonomie**

Zürcher Hochschule für Angewandte Wissenschaften (ZHAW)

**Sustainability Subject Areas**

	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

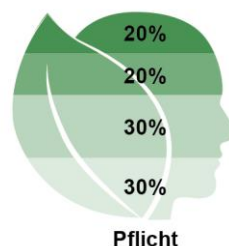
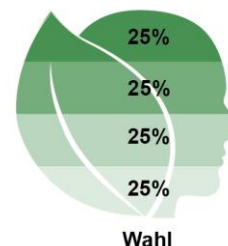
**Specialisations:** General Management / Banking & Finance / Accounting, Controlling, Auditing / Risk & Insurance / Economics & Politics**Learning methods**

**BSc International Management**

Zürcher Hochschule für Angewandte Wissenschaften (ZHAW)

**Sustainability Subject Areas****Pflicht****Wahl**

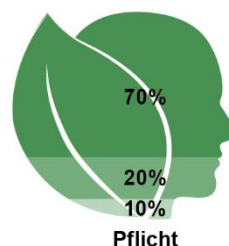
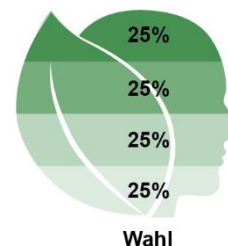
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** No specialisation**Learning methods****Pflicht****Wahl****BSc in Betriebsökonomie**

Hochschule für Wirtschaft Zürich (HWZ)

**Sustainability Subject Areas****Pflicht****Wahl**

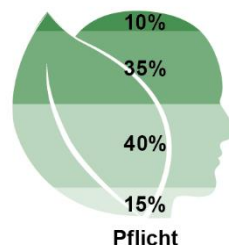
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** International Business / Digital Business & AI Management / Banking & Finance**Learning methods****Pflicht****Wahl****BSc in Business Communications**

Hochschule für Wirtschaft Zürich (HWZ)

**Sustainability Subject Areas****Pflicht****Wahl**

Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** No specialisation**Learning methods****Pflicht**

No elective courses



## Bachelor in Banking & Finance at Universities of Applied Sciences

### BSc in Banking und Finance

Kalaidos Fachhochschule

#### Sustainability Subject Areas

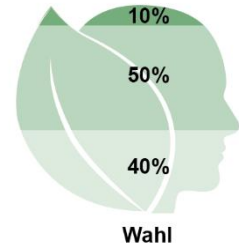
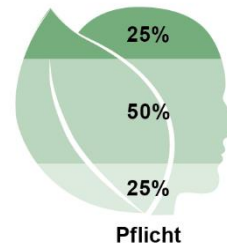
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Sustainable Financial Economy		
Sustainable & Responsible Investment (SRI)		
Sustainability in Banks & Insurance Companies		
Corporate Social Responsibility (CSR)		
Evaluation of the Sustainability Performance of Co.		
Microfinance		
Climate Change Finance		

#### Pflicht

#### Wahl

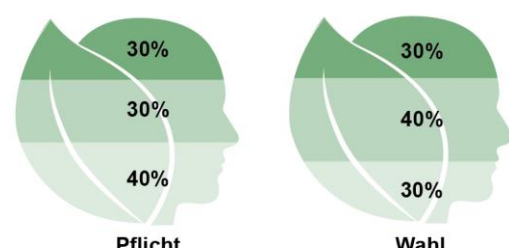
Specialisations: No specialisation

#### Learning methods



## Master's Programmes at Universities

### Master in Economic Sciences (Business Administration and Economics Combined) at Universities

MSc in Business and Economics			Universität Basel
Sustainability Subject Areas	Pflicht	Wahl	Specialisations: No specialisation / Finance, Controlling & Banking / <b>International Trade, Growth &amp; the Environment</b> / Labour Economics, HR & Organization / Marketing & Strategic Management / Markets & Public Policy / Monetary Economics & Financial Markets / Quantitative Methods
Natural Res., Global Environmental Problems & Goals			<b>Learning methods</b> 
Sustainable Development & Sustainability Concepts			
Proactive Corporate Social Responsibility			
Reactive Corporate Social Responsibility			
Sustainability Management & Sustainability Strategy			
Sustainable Value Chain Management			
Companies & Human Rights			
Marketing, Communication and Sustainability			
Sustainable Financial Mgmt			
Sustainable Human Resource Management			
Innovation Mgmt, Digitalisation & Sust. Development			
Sustainable Consumption			
Pluralism in Economics			
Sustainable Economy			
Transformation into a Sustainable Economy			
Globalisation & Sustainability			
Development Economics			
Equity of Opportunity & Distribution			
Sustainable Financial Economy			
Economy of the Environment, Resources & Climate			

#### MSc in Sustainable Development

##### Universität Basel

Contributing to sustainable development is a contemporary challenge that must be approached in an interdisciplinary manner. Thus, in addition to specific disciplinary competences, the master's program draws on concerns of sustainability that are generated by the natural, social and economic sciences. Methodological aspects of the curriculum include the analytical and integrative skills and knowledge necessary to work on complex questions relevant to sustainability, together with reflexive skills and proficiency in dealing with a broad range of instruments.



#### MA in Changing Societies

##### Universität Basel

Societal issues and problems are highly complex, and shaped by a multitude of influences and developments. Accordingly, their study must involve a broad range of perspectives, with research based on diverse theories and employing methodological approaches from various disciplines. This is precisely what the Master's Degree in Changing Societies at the University of Basel offers. Societal change is approached through the key topics of migration, conflict, and resources, examined through the lenses of anthropology, political science, and sociology. Students benefit from the advantages of an interdisciplinary social sciences program with mandatory methodological training.



**MSc in Business and Economics**

Universität Bern

**Sustainability Subject Areas****Pflicht****Wahl****Specialisations:** No specialisation

Natural Res., Global Environmental Problems &amp; Goals

Sustainable Development &amp; Sustainability Concepts

Proactive Corporate Social Responsibility

Reactive Corporate Social Responsibility

Sustainability Management &amp; Sustainability Strategy

Sustainable Value Chain Management

Companies &amp; Human Rights

Marketing, Communication and Sustainability

Sustainable Financial Mgmt

Sustainable Human Resource Management

Innovation Mgmt, Digitalisation &amp; Sust. Development

Sustainable Consumption

Pluralism in Economics

Sustainable Economy

Transformation into a Sustainable Economy

Globalisation &amp; Sustainability

Development Economics

Equity of Opportunity &amp; Distribution

Sustainable Financial Economy

Economy of the Environment, Resources &amp; Climate

**Learning methods**

No compulsory courses, but elective courses

**MSc in Management, Technology and Economics**

Eidgenössische Technische Hochschule Zürich (ETHZ)

**Sustainability Subject Areas****Pflicht****Wahl****Specialisations:** No specialisation

Natural Res., Global Environmental Problems &amp; Goals

Sustainable Development &amp; Sustainability Concepts

Proactive Corporate Social Responsibility

Reactive Corporate Social Responsibility

Sustainability Management &amp; Sustainability Strategy

Sustainable Value Chain Management

Companies &amp; Human Rights

Marketing, Communication and Sustainability

Sustainable Financial Mgmt

Sustainable Human Resource Management

Innovation Mgmt, Digitalisation &amp; Sust. Development

Sustainable Consumption

Pluralism in Economics

Sustainable Economy

Transformation into a Sustainable Economy

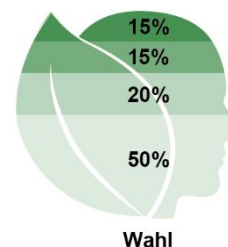
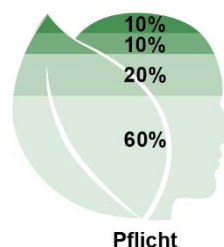
Globalisation &amp; Sustainability

Development Economics

Equity of Opportunity &amp; Distribution

Sustainable Financial Economy

Economy of the Environment, Resources &amp; Climate

**Learning methods**

**Mlaw en Droit et Economie**

Université de Lausanne

**Sustainability Subject Areas****Pflicht****Wahl****Specialisations:** No specialisation

Natural Res., Global Environmental Problems &amp; Goals

Sustainable Development &amp; Sustainability Concepts

Proactive Corporate Social Responsibility

Reactive Corporate Social Responsibility

Sustainability Management &amp; Sustainability Strategy

Sustainable Value Chain Management

Companies &amp; Human Rights

Marketing, Communication and Sustainability

Sustainable Financial Mgmt

Sustainable Human Resource Management

Innovation Mgmt, Digitalisation &amp; Sust. Development

Sustainable Consumption

Pluralism in Economics

Sustainable Economy

Transformation into a Sustainable Economy

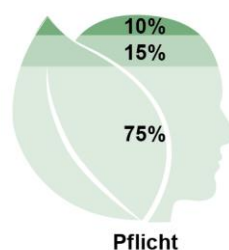
Globalisation &amp; Sustainability

Development Economics

Equity of Opportunity &amp; Distribution

Sustainable Financial Economy

Economy of the Environment, Resources &amp; Climate

**Learning methods****MA in Wirtschaftswissenschaften**

Universität Luzern

This study programme did not take part in the survey.

**MSc en développement international des affaires**

Université de Neuchâtel

**Sustainability Subject Areas****Pflicht****Wahl****Specialisations:** International Business Development / Business Analytics

Natural Res., Global Environmental Problems &amp; Goals

Sustainable Development &amp; Sustainability Concepts

Proactive Corporate Social Responsibility

Reactive Corporate Social Responsibility

Sustainability Management &amp; Sustainability Strategy

Sustainable Value Chain Management

Companies &amp; Human Rights

Marketing, Communication and Sustainability

Sustainable Financial Mgmt

Sustainable Human Resource Management

Innovation Mgmt, Digitalisation &amp; Sust. Development

Sustainable Consumption

Pluralism in Economics

Sustainable Economy

Transformation into a Sustainable Economy

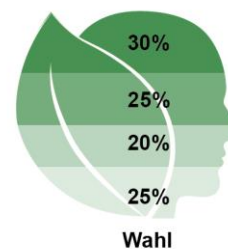
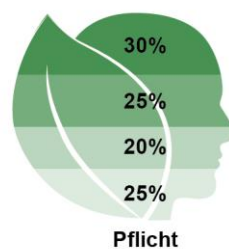
Globalisation &amp; Sustainability

Development Economics

Equity of Opportunity &amp; Distribution

Sustainable Financial Economy

Economy of the Environment, Resources &amp; Climate

**Learning methods**

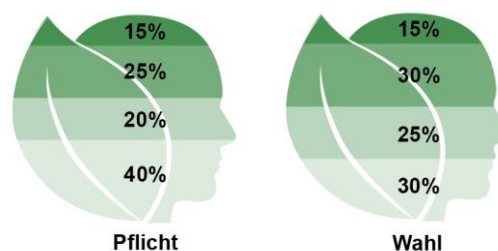


**MSc in Marketing and Transformative Economy**

Università della Svizzera italiana (USI)

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		
Pluralism in Economics		
Sustainable Economy		
Transformation into a Sustainable Economy		
Globalisation & Sustainability		
Development Economics		
Equity of Opportunity & Distribution		
Sustainable Financial Economy		
Economy of the Environment, Resources & Climate		

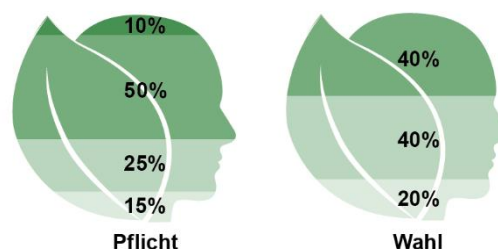
**Specialisations:** Customer experience & Value / Visual & Material Culture / **Corporate Social Responsibility & the Common Good** / Crossmedia, Transmedia & Multimodal Communication

**Learning methods****MSc in International Tourism**

Università della Svizzera italiana (USI)

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		
Pluralism in Economics		
Sustainable Economy		
Transformation into a Sustainable Economy		
Globalisation & Sustainability		
Development Economics		
Equity of Opportunity & Distribution		
Sustainable Financial Economy		
Economy of the Environment, Resources & Climate		

**Specialisations:** **Sustainable Management**, eTourism

**Learning methods**

**MA Wirtschaftswissenschaften**

Universität Zürich

**Sustainability Subject Areas****Pflicht****Wahl**

Natural Res., Global Environmental Problems & Goals

Sustainable Development & Sustainability Concepts

Proactive Corporate Social Responsibility

Reactive Corporate Social Responsibility

Sustainability Management & Sustainability Strategy

Sustainable Value Chain Management

Companies & Human Rights

Marketing, Communication and Sustainability

Sustainable Financial Mgmt

Sustainable Human Resource Management

Innovation Mgmt, Digitalisation & Sust. Development

Sustainable Consumption

Pluralism in Economics

Sustainable Economy

Transformation into a Sustainable Economy

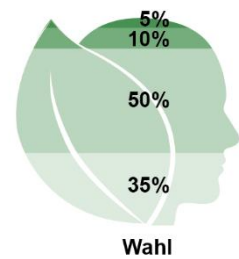
Globalisation & Sustainability

Development Economics

Equity of Opportunity & Distribution

Sustainable Financial Economy

Economy of the Environment, Resources & Climate

**Specialisations:** Economics / Business Administration /  
Banking & Finance / Management & Economics
**Learning methods**

Each specialisation has its own compulsory courses



## Master in Business Administration at Universities

**MSc in Business Administration**

Universität Bern

**Sustainability Subject Areas****Pflicht****Wahl**

Natural Res., Global Environmental Problems & Goals

Sustainable Development & Sustainability Concepts

Proactive Corporate Social Responsibility

Reactive Corporate Social Responsibility

Sustainability Management & Sustainability Strategy

Sustainable Value Chain Management

Companies & Human Rights

Marketing, Communication and Sustainability

Sustainable Financial Mgmt

Sustainable Human Resource Management

Innovation Mgmt, Digitalisation & Sust. Development

Sustainable Consumption

**Specialisations:** Corporate Finance / Financial Management / Accounting, Control & Finance / Accounting and Control / Management / Marketing / Wirtschaftsinformatik

**Learning methods**

No compulsory courses, but elective courses

**MA in Business and Law**

Universität Bern

**Sustainability Subject Areas****Pflicht****Wahl**

Natural Res., Global Environmental Problems & Goals

Sustainable Development & Sustainability Concepts

Proactive Corporate Social Responsibility

Reactive Corporate Social Responsibility

Sustainability Management & Sustainability Strategy

Sustainable Value Chain Management

Companies & Human Rights

Marketing, Communication and Sustainability

Sustainable Financial Mgmt

Sustainable Human Resource Management

Innovation Mgmt, Digitalisation & Sust. Development

Sustainable Consumption

**Specialisations:** No specialisation**Learning methods**

No compulsory courses, but elective courses

**Minor Nachhaltige Entwicklung**

Universität Bern

Der Minor auf Bachelor- und Master-Level vermittelt forschungs- und anwendungsorientiert inhaltliche und methodische Kompetenzen, welche Sie befähigen, Fragen Nachhaltiger Entwicklung inter- und transdisziplinär zu bearbeiten und dabei das eigene disziplinäre Wissen und Können fruchtbar einzubringen. Sie beschäftigen sich mit globalen gesellschaftlichen Herausforderungen Nachhaltiger Entwicklung, diesbezüglichem Stand und Perspektiven der Forschung wie auch mit inter- und transdisziplinären Theorien und Transformationsansätzen Nachhaltiger Entwicklung.

**Nebenprogramme Umweltwissenschaften**

Universität Freiburg

Die Bachelor und Master-Nebenprogramme Umweltwissenschaft, Umweltrecht und Umweltpraxis in Umweltwissenschaften ergänzen die im Hauptstudium erworbenen Kompetenzen durch Spezialwissen in den Umweltwissenschaften und Umweltgeisteswissenschaften mit einem speziellen Fokus auf die Umweltethik. Der Fokus liegt dabei auf der Lösung von Governance-Herausforderungen in den Bereichen Umwelt, Nachhaltigkeit und Klimawandel.



**MSc in Management, Technology and Entrepreneurship**

Ecole polytechnique fédérale de Lausanne (EPFL)

This study programme did not take part in the survey.

**MA in Betriebswirtschaftslehre**

Universität de Fribourg

**Sustainability Subject Areas****Pflicht****Wahl**

Natural Res., Global Environmental Problems &amp; Goals

Sustainable Development &amp; Sustainability Concepts

Proactive Corporate Social Responsibility

Reactive Corporate Social Responsibility

Sustainability Management &amp; Sustainability Strategy

Sustainable Value Chain Management

Companies &amp; Human Rights

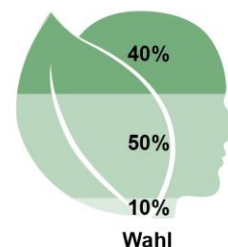
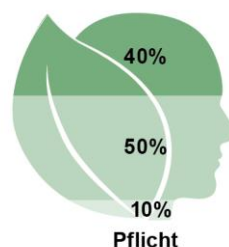
Marketing, Communication and Sustainability

Sustainable Financial Mgmt

Sustainable Human Resource Management

Innovation Mgmt, Digitalisation &amp; Sust. Development

Sustainable Consumption

**Specialisations:** Strategy / Innovation & Entrepreneurship / Organisation & HRM / Marketing / Finance, Accounting & Control / **NPO & Sustainable Management** / European & Global Business / Managing Digitalisation / Data Analytics**Learning methods****MA in International and European Business**

Universität de Fribourg

**Sustainability Subject Areas****Pflicht****Wahl**

Natural Res., Global Environmental Problems &amp; Goals

Sustainable Development &amp; Sustainability Concepts

Proactive Corporate Social Responsibility

Reactive Corporate Social Responsibility

Sustainability Management &amp; Sustainability Strategy

Sustainable Value Chain Management

Companies &amp; Human Rights

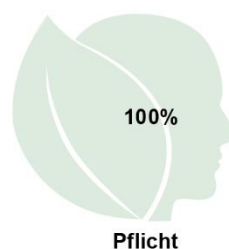
Marketing, Communication and Sustainability

Sustainable Financial Mgmt

Sustainable Human Resource Management

Innovation Mgmt, Digitalisation &amp; Sust. Development

Sustainable Consumption

**Specialisations:** European & Global Business**Learning methods**

No compulsory courses, but elective courses

**MA in Business Communication**

Universität de Fribourg

**Sustainability Subject Areas****Pflicht****Wahl**

Natural Res., Global Environmental Problems &amp; Goals

Sustainable Development &amp; Sustainability Concepts

Proactive Corporate Social Responsibility

Reactive Corporate Social Responsibility

Sustainability Management &amp; Sustainability Strategy

Sustainable Value Chain Management

Companies &amp; Human Rights

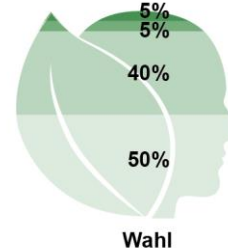
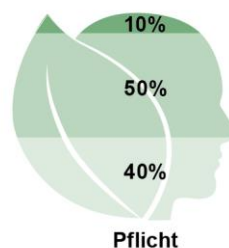
Marketing, Communication and Sustainability

Sustainable Financial Mgmt

Sustainable Human Resource Management

Innovation Mgmt, Digitalisation &amp; Sust. Development

Sustainable Consumption

**Specialisations:** **Ethics of Economics** / Management / Economics / Information Systems**Learning methods**



**MSc in Management**

Université de Genève

**Sustainability Subject Areas**

Natural Res., Global Environmental Problems & Goals

Sustainable Development & Sustainability Concepts

Proactive Corporate Social Responsibility

Reactive Corporate Social Responsibility

Sustainability Management & Sustainability Strategy

Sustainable Value Chain Management

Companies & Human Rights

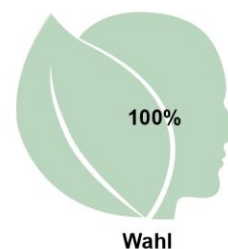
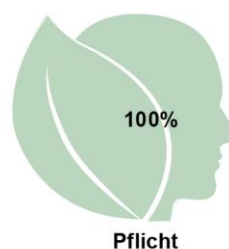
Marketing, Communication and Sustainability

Sustainable Financial Mgmt

Sustainable Human Resource Management

Innovation Mgmt, Digitalisation & Sust. Development

Sustainable Consumption

**Pflicht****Wahl****Specialisations:** Strategic & International Management / Quantitative Marketing**Learning methods****MSc in Business Analytics**

Université de Genève

**Sustainability Subject Areas**

Natural Res., Global Environmental Problems & Goals

Sustainable Development & Sustainability Concepts

Proactive Corporate Social Responsibility

Reactive Corporate Social Responsibility

Sustainability Management & Sustainability Strategy

Sustainable Value Chain Management

Companies & Human Rights

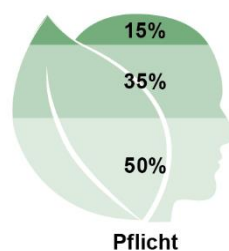
Marketing, Communication and Sustainability

Sustainable Financial Mgmt

Sustainable Human Resource Management

Innovation Mgmt, Digitalisation & Sust. Development

Sustainable Consumption

**Pflicht****Wahl****Specialisations:** Business Orientation / Research Orientation**Learning methods****MSc in Management**

Université de Lausanne

**Sustainability Subject Areas**

Natural Res., Global Environmental Problems & Goals

Sustainable Development & Sustainability Concepts

Proactive Corporate Social Responsibility

Reactive Corporate Social Responsibility

Sustainability Management & Sustainability Strategy

Sustainable Value Chain Management

Companies & Human Rights

Marketing, Communication and Sustainability

Sustainable Financial Mgmt

Sustainable Human Resource Management

Innovation Mgmt, Digitalisation & Sust. Development

Sustainable Consumption

**Pflicht****Wahl****Specialisations:** Business Analytics / Strategy, Organization & Leadership / Marketing / Behaviour, Economics and Evolution Business**Learning methods**

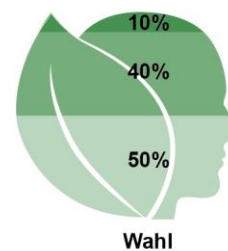
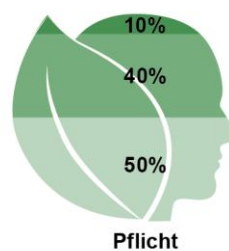
No information available

**MSc en innovation**

Université de Neuchâtel

**Sustainability Subject Areas**

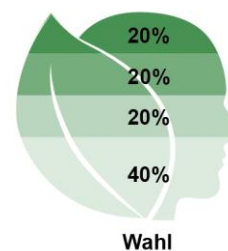
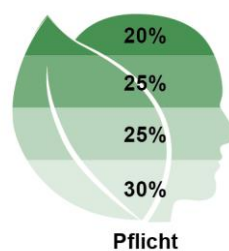
	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** Innovation Management / Innovation & Society / Innovation & Law**Learning methods****MSc in General Management**

Université de Neuchâtel

**Sustainability Subject Areas**

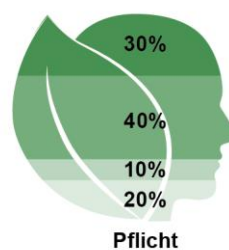
	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** No specialisation**Learning methods****MA Strategy and International Management**

Universität St. Gallen

**Sustainability Subject Areas**

	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** No specialisation**Learning methods**

Certificate on Managing Climate Solutions

## Universität St. Gallen

The certificate programme addresses one of the biggest societal challenges of our time. Climate change is now widely acknowledged, but how can it be successfully tackled? This is the key question to be answered by future leaders in business and society. Through the additional qualification, students will complement their core Master's programme with dedicated courses enabling them to understand the magnitude of the challenge, to explore the range of possible solutions, to craft behaviourally informed strategies, and to shape a positive future.

Nebenfach Umweltwissenschaften

## Universität Zürich

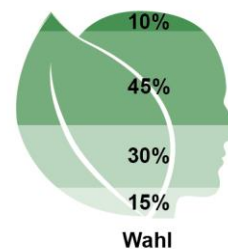
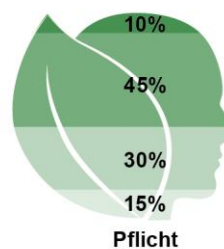
Im Minor Umweltwissenschaften beschäftigen Sie sich mit den Lebensgrundlagen und den Wechselwirkungen von Menschen, Tieren, Pflanzen und Mikroorganismen. Als Studierende lernen Sie gegenwärtige Umweltprobleme wie beispielsweise Klimaerwärmung, Biodiversitätsrückgang, Qualitätsverlust bei Böden und Gewässern ganzheitlich zu betrachten und zu analysieren. In der Lehre und der Forschung werden zentrale Themen der Umweltwissenschaften exemplarisch herausgegriffen und mit Methoden aus Natur-, Sozial- und Geisteswissenschaften bearbeitet.

MA in Marketing Management

Universität St. Gallen

**Sustainability Subject Areas**

Natural Res., Global Environmental Problems & Goals  
Sustainable Development & Sustainability Concepts  
Proactive Corporate Social Responsibility  
Reactive Corporate Social Responsibility  
Sustainability Management & Sustainability Strategy  
Sustainable Value Chain Management  
Companies & Human Rights  
Marketing, Communication and Sustainability  
Sustainable Financial Mgmt  
Sustainable Human Resource Management  
Innovation Mgmt, Digitalisation & Sust. Development  
Sustainable Consumption

**Pflicht****Wahl****Specialisations:** No information available**Learning methods**

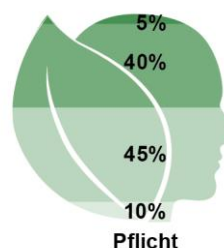
Information on sustainability subject areas and learning methods is not representative of the entire study programme

MA in Business Innovation

Universität St. Gallen

**Sustainability Subject Areas**

Natural Res., Global Environmental Problems & Goals  
Sustainable Development & Sustainability Concepts  
Proactive Corporate Social Responsibility  
Reactive Corporate Social Responsibility  
Sustainability Management & Sustainability Strategy  
Sustainable Value Chain Management  
Companies & Human Rights  
Marketing, Communication and Sustainability  
Sustainable Financial Mgmt  
Sustainable Human Resource Management  
Innovation Mgmt, Digitalisation & Sust. Development  
Sustainable Consumption

**Pflicht****Wahl****Specialisations:** Business Development / IT Management / Supply Chain & Operations Management / Startup & Technology Entrepreneurship / Digital Channel & Customer Relationship Management**Learning methods**

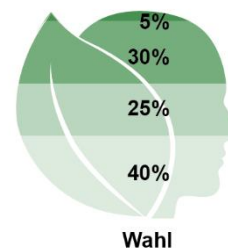
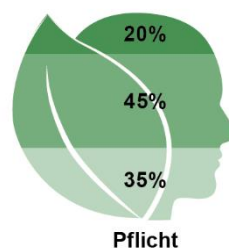
**MA in Management, Organisation und Kultur**

Universität St. Gallen

**Sustainability Subject Areas**

	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** Strategische Gesamtführung & Unternehmertum / Change Management & Organisationsentwicklung / Kommunikation, Medien & Kulturgestaltung

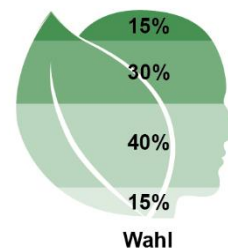
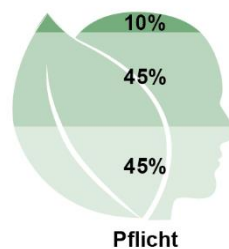
**Learning methods****MA in Unternehmensführung**

Universität St. Gallen

**Sustainability Subject Areas**

	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** **Sustainability** / Entrepreneurship / Corporate Development / Leadership

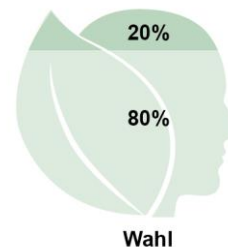
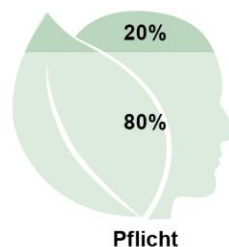
**Learning methods****MSc in Management**

Università della Svizzera italiana (USI)

**Sustainability Subject Areas**

	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** Strategy & Entrepreneurship / **Organisation & HRM & Sustainable Management**

**Learning methods**



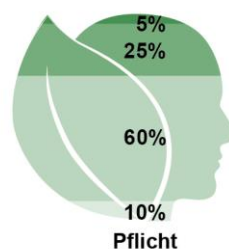
## Master in Economics at Universities

**MSc in International and Monetary Economics**

Universität Basel &amp; Universität Bern

**Sustainability Subject Areas****Pflicht****Wahl**

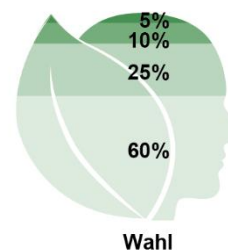
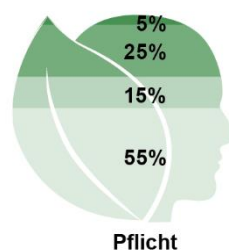
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Pluralism in Economics		
Sustainable Economy		
Transformation into a Sustainable Economy		
Globalisation & Sustainability		
Development Economics		
Equity of Opportunity & Distribution		
Sustainable Financial Economy		
Economy of the Environment, Resources & Climate		

**Specialisations:** No specialisation**Learning methods****MSc Applied Economic Analysis**

Universität Bern

**Sustainability Subject Areas****Pflicht****Wahl**

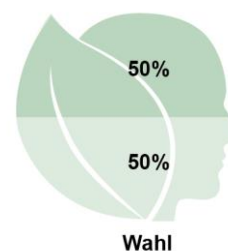
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Pluralism in Economics		
Sustainable Economy		
Transformation into a Sustainable Economy		
Globalisation & Sustainability		
Development Economics		
Equity of Opportunity & Distribution		
Sustainable Financial Economy		
Economy of the Environment, Resources & Climate		

**Specialisations:** No Specialization / Regional Economic Development / Trade & International Development**Learning methods****MSc in Economics**

Universität Bern

**Sustainability Subject Areas****Pflicht****Wahl**

Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Pluralism in Economics		
Sustainable Economy		
Transformation into a Sustainable Economy		
Globalisation & Sustainability		
Development Economics		
Equity of Opportunity & Distribution		
Sustainable Financial Economy		
Economy of the Environment, Resources & Climate		

**Specialisations:** No specialisation**Learning methods**

**MA in Volkswirtschaftslehre**

Université de Fribourg

**Sustainability Subject Areas**

Natural Res., Global Environmental Problems &amp; Goals

Sustainable Development &amp; Sustainability Concepts

Pluralism in Economics

Sustainable Economy

Transformation into a Sustainable Economy

Globalisation &amp; Sustainability

Development Economics

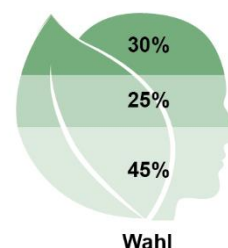
Equity of Opportunity &amp; Distribution

Sustainable Financial Economy

Economy of the Environment, Resources &amp; Climate

Pflicht

Wahl

**Specialisations:** Public Policy / **Sustainable Development & Social Responsibility** / Industrial Organisation & Finance**Learning methods**

No compulsory courses, but elective courses

**MA in Data Analytics & Economics**

Université de Fribourg

**Sustainability Subject Areas**

Natural Res., Global Environmental Problems &amp; Goals

Sustainable Development &amp; Sustainability Concepts

Pluralism in Economics

Sustainable Economy

Transformation into a Sustainable Economy

Globalisation &amp; Sustainability

Development Economics

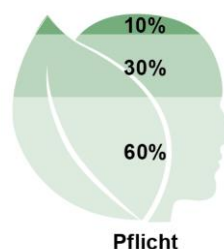
Equity of Opportunity &amp; Distribution

Sustainable Financial Economy

Economy of the Environment, Resources &amp; Climate

Pflicht

Wahl

**Specialisations:** No specialisation**Learning methods****MSc Environmental Sciences and Humanities**

Universität Freiburg

The Master's program in Environmental Sciences and Humanities educates a new generation of environmental scientists with a special competence in environmental humanities and ethics for resolving governance challenges in the fields of the environment, sustainability and climate change. The unique competences acquired in this master are integrative and comprehensive knowledge on how to analyse environmental conflicts and to propose ethically sound solutions to environmental conflicts.

**Unité de l'éthique et l'économie politique**

Université de Fribourg

La formation interdisciplinaire mise en place conjointement par l'Institut interdisciplinaire d'éthique et des droits de l'homme et le Département d'économie politique est unique sur ce sujet en Suisse. Elle propose aux étudiantes et étudiants de Master des éléments de réflexion et les méthodes nécessaires à une approche concrète des questions éthiques dans deux domaines: la gouvernance (privée et publique) et le développement durable.



**MSc in Economics**

Université de Genève

**Sustainability Subject Areas****Pflicht****Wahl****Specialisations:** Economics / Econometrics

Natural Res., Global Environmental Problems &amp; Goals

Sustainable Development &amp; Sustainability Concepts

Pluralism in Economics

Sustainable Economy

Transformation into a Sustainable Economy

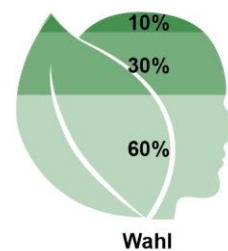
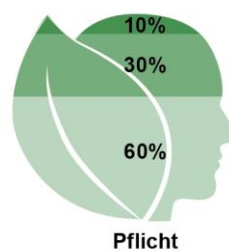
Globalisation &amp; Sustainability

Development Economics

Equity of Opportunity &amp; Distribution

Sustainable Financial Economy

Economy of the Environment, Resources &amp; Climate

**Learning methods****MA en Socioéconomie**

Université de Genève

**Sustainability Subject Areas****Pflicht****Wahl****Specialisations:** Développement & Migrations / Politiques Sociales / Méthodes quantitatives & Démographie

Natural Res., Global Environmental Problems &amp; Goals

Sustainable Development &amp; Sustainability Concepts

Pluralism in Economics

Sustainable Economy

Transformation into a Sustainable Economy

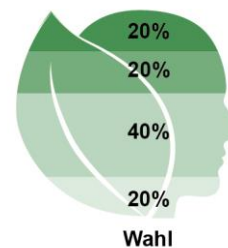
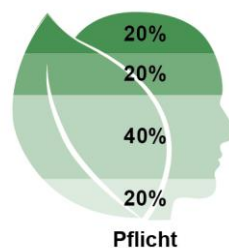
Globalisation &amp; Sustainability

Development Economics

Equity of Opportunity &amp; Distribution

Sustainable Financial Economy

Economy of the Environment, Resources &amp; Climate

**Learning methods****MA in The Political Economy of Capitalism**

Université de Genève

**Sustainability Subject Areas****Pflicht****Wahl****Specialisations:** No specialisation

Natural Res., Global Environmental Problems &amp; Goals

Sustainable Development &amp; Sustainability Concepts

Pluralism in Economics

Sustainable Economy

Transformation into a Sustainable Economy

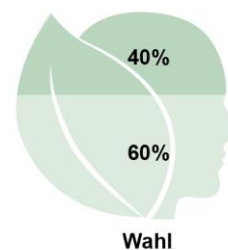
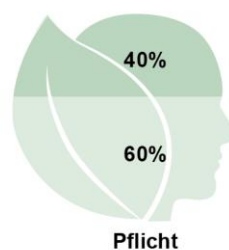
Globalisation &amp; Sustainability

Development Economics

Equity of Opportunity &amp; Distribution

Sustainable Financial Economy

Economy of the Environment, Resources &amp; Climate

**Learning methods****MA in International Economics**

Graduate Institute Geneva (Institut de hautes études internationales et du développement, IHEID)

This study programme did not take part in the survey.

### MA in Standardization, Social Regulation and Sustainable Development / Université de Genève

The goal of the Master in "Standardization, Social Regulation and Sustainable Development" is to combine in a single curriculum three thematic pillars: standardization, sustainable development and social regulation. This is achieved through a partnership between the University of Geneva and the International Organization for Standardization (ISO). It also implies the collaboration with several partners coming from external organizations.



### MSc Innovation, Human Development, and Sustainability Université de Genève

The Master's degree stems from a partnership between the University of Geneva (UNIGE) and organizations from International Geneva in the framework of the implementation of the Agenda 2030 and the SDGs. It aims to train students to analyse problems and identify innovative solutions in terms of the governance of sustainability. The Master's degree comprises a high proportion of hands on teaching courses (project workshops), but also fundamental courses on sustainable development in all its dimensions (social, economic, and environmental).



### MA in Development Studies The Graduate Institute Geneva

The Master in Development Studies is an intensive two-year study programme that offers an interdisciplinary approach to development. This programme provides students with a sound understanding of the local and global processes that define the politics and practices of international development. The Master offers three specialisation tracks: Mobilities, Spaces & Cities; Power, Conflict & Development and Environment, Resources & Sustainability.



### MA en fondements et pratiques de la durabilité Université de Lausanne

Le Master a pour objectif de former les futurs acteurs aptes à conduire et accompagner la transition de nos sociétés vers des modalités écologiquement et socialement durables. Il vise à transmettre les outils d'analyse et de réflexion ainsi que les savoir-faire nécessaires pour articuler les principes théoriques à des pratiques innovantes, capables de répondre aux défis de la transition écologique. Le Master en fondements et pratiques de la durabilité a pour objet la durabilité dite « forte ».



### MSc in Economics

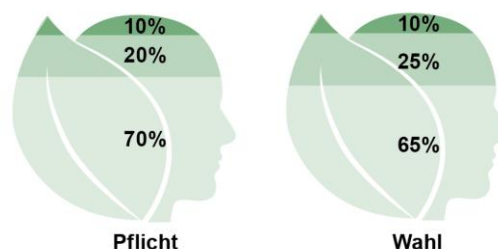
Université de Lausanne

#### Sustainability Subject Areas

	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sustainable Development & Sustainability Concepts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Pluralism in Economics	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sustainable Economy	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Transformation into a Sustainable Economy	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Globalisation & Sustainability	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Development Economics	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Equity of Opportunity & Distribution	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sustainable Financial Economy	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Economy of the Environment, Resources & Climate	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

**Specialisations:** Macroeconomic Policy / Microeconomic Policy / Business Economics / Quantitative Economics

#### Learning methods

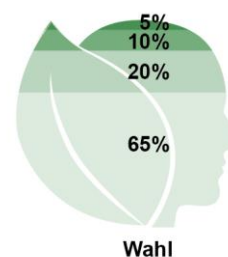
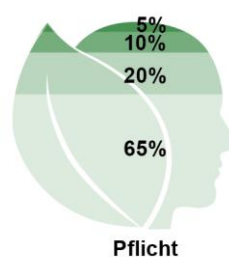


**MSc in Applied Economics**

Université de Neuchâtel

**Sustainability Subject Areas**

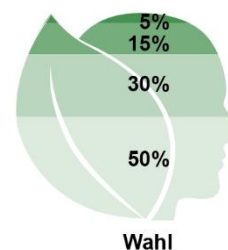
	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Pluralism in Economics		
Sustainable Economy		
Transformation into a Sustainable Economy		
Globalisation & Sustainability		
Development Economics		
Equity of Opportunity & Distribution		
Sustainable Financial Economy		
Economy of the Environment, Resources & Climate		

**Specialisations:** Energy & Environmental Policy / Data Science**Learning methods****MA in Quantitative Economics and Finance**

Universität St. Gallen

**Sustainability Subject Areas**

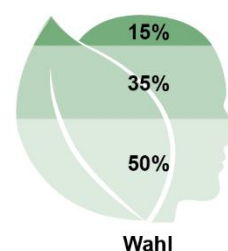
	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Pluralism in Economics		
Sustainable Economy		
Transformation into a Sustainable Economy		
Globalisation & Sustainability		
Development Economics		
Equity of Opportunity & Distribution		
Sustainable Financial Economy		
Economy of the Environment, Resources & Climate		

**Specialisations:** No specialisation**Learning methods****MA in Volkswirtschaftslehre**

Universität St. Gallen

**Sustainability Subject Areas**

	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Pluralism in Economics		
Sustainable Economy		
Transformation into a Sustainable Economy		
Globalisation & Sustainability		
Development Economics		
Equity of Opportunity & Distribution		
Sustainable Financial Economy		
Economy of the Environment, Resources & Climate		

**Specialisations:** Public Policy / Global Economy / Financial Economics / Managerial Economics / Data Handling**Learning methods**



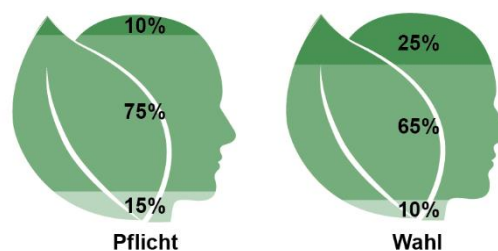
**MA in International Affairs and Governance**

Universität St. Gallen

**Sustainability Subject Areas**

	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Pluralism in Economics		
Sustainable Economy		
Transformation into a Sustainable Economy		
Globalisation & Sustainability		
Development Economics		
Equity of Opportunity & Distribution		
Sustainable Financial Economy		
Economy of the Environment, Resources & Climate		

**Specialisations:** **Sustainability & Development** / Business & Politics / Security & Conflict / Democracy & Governance

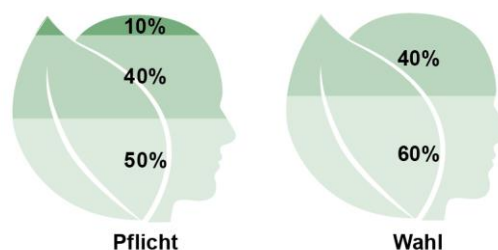
**Learning methods****MSc in Economia e politiche internazionali**

Università della Svizzera italiana (USI)

**Sustainability Subject Areas**

	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Pluralism in Economics		
Sustainable Economy		
Transformation into a Sustainable Economy		
Globalisation & Sustainability		
Development Economics		
Equity of Opportunity & Distribution		
Sustainable Financial Economy		
Economy of the Environment, Resources & Climate		

**Specialisations:** No specialisation

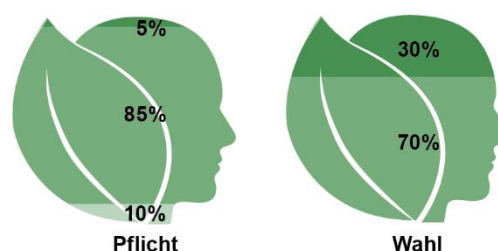
**Learning methods****MSc in Economics**

Università della Svizzera italiana (USI)

**Sustainability Subject Areas**

	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Pluralism in Economics		
Sustainable Economy		
Transformation into a Sustainable Economy		
Globalisation & Sustainability		
Development Economics		
Equity of Opportunity & Distribution		
Sustainable Financial Economy		
Economy of the Environment, Resources & Climate		

**Specialisations:** Public Policy / Data Science

**Learning methods**

## Master in Banking & Finance at Universities

### MSc in Financial Engineering

Ecole polytechnique fédérale de Lausanne (EPFL)

This study programme did not take part in the survey.

### MA in Accounting and Finance

Université de Fribourg

#### Sustainability Subject Areas

Natural Res., Global Environmental Problems & Goals

Sustainable Development & Sustainability Concepts

Sustainable Financial Economy

Sustainable & Responsible Investment (SRI)

Sustainability in Banks & Insurance Companies

Corporate Social Responsibility (CSR)

Evaluation of the Sustainability Performance of Co.

Microfinance

Climate Change Finance

Pflicht

Wahl



Specialisations: Accounting &amp; Control / Finance

#### Learning methods



Pflicht



Wahl

### MSc in Commodity Trading

Université de Genève

#### Sustainability Subject Areas

Natural Res., Global Environmental Problems & Goals

Sustainable Development & Sustainability Concepts

Sustainable Financial Economy

Sustainable & Responsible Investment (SRI)

Sustainability in Banks & Insurance Companies

Corporate Social Responsibility (CSR)

Evaluation of the Sustainability Performance of Co.

Microfinance

Climate Change Finance

Pflicht

Wahl



Specialisations: No specialisation

#### Learning methods



Pflicht

Only compulsory courses, no elective courses

### MSc in Wealth Management

Université de Genève

#### Sustainability Subject Areas

Natural Res., Global Environmental Problems & Goals

Sustainable Development & Sustainability Concepts

Sustainable Financial Economy

Sustainable & Responsible Investment (SRI)

Sustainability in Banks & Insurance Companies

Corporate Social Responsibility (CSR)

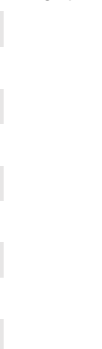
Evaluation of the Sustainability Performance of Co.

Microfinance

Climate Change Finance

Pflicht

Wahl

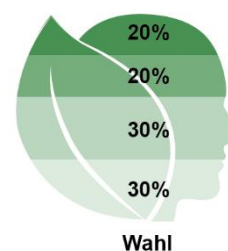


Specialisations: Finance Track / Law Track

#### Learning methods



Pflicht



Wahl

### MSc in Accounting, Control and Finance

Université de Lausanne

This study programme did not take part in the survey.

### MSc in Finance

Université de Lausanne

This study programme did not take part in the survey.

**MSc in Finance**

Université de Neuchâtel

**Sustainability Subject Areas****Pflicht****Wahl**

Natural Res., Global Environmental Problems &amp; Goals

Sustainable Development &amp; Sustainability Concepts

Sustainable Financial Economy

Sustainable &amp; Responsible Investment (SRI)

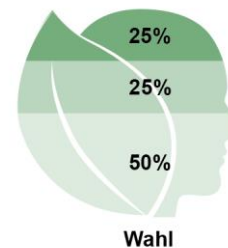
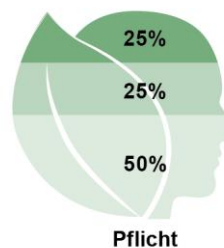
Sustainability in Banks &amp; Insurance Companies

Corporate Social Responsibility (CSR)

Evaluation of the Sustainability Performance of Co.

Microfinance

Climate Change Finance

**Specialisations:** No specialisation**Learning methods****MA in Banking and Finance**

Universität St. Gallen

**Sustainability Subject Areas****Pflicht****Wahl**

Natural Res., Global Environmental Problems &amp; Goals

Sustainable Development &amp; Sustainability Concepts

Sustainable Financial Economy

Sustainable &amp; Responsible Investment (SRI)

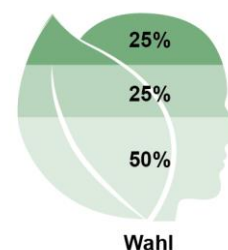
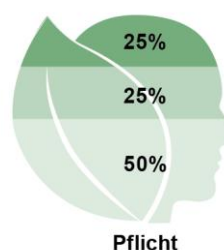
Sustainability in Banks &amp; Insurance Companies

Corporate Social Responsibility (CSR)

Evaluation of the Sustainability Performance of Co.

Microfinance

Climate Change Finance

**Specialisations:** Alternative Investments / Banking & the Financial Economy / Corporate Finance / Financial Markets / Quantitative Methods / Risk Management & Insurance**Learning methods****MA in Rechnungswesen und Finanzen**

Universität St. Gallen

**Sustainability Subject Areas****Pflicht****Wahl**

Natural Res., Global Environmental Problems &amp; Goals

Sustainable Development &amp; Sustainability Concepts

Sustainable Financial Economy

Sustainable &amp; Responsible Investment (SRI)

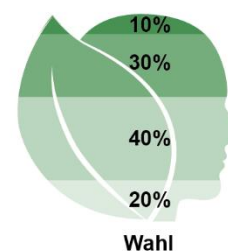
Sustainability in Banks &amp; Insurance Companies

Corporate Social Responsibility (CSR)

Evaluation of the Sustainability Performance of Co.

Microfinance

Climate Change Finance

**Specialisations:** No specialisation**Learning methods****MSc in Finance**

Università della Svizzera italiana (USI)

**Sustainability Subject Areas****Pflicht****Wahl**

Natural Res., Global Environmental Problems &amp; Goals

Sustainable Development &amp; Sustainability Concepts

Sustainable Financial Economy

Sustainable &amp; Responsible Investment (SRI)

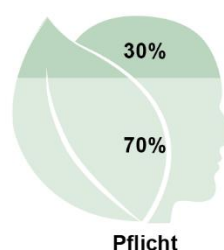
Sustainability in Banks &amp; Insurance Companies

Corporate Social Responsibility (CSR)

Evaluation of the Sustainability Performance of Co.

Microfinance

Climate Change Finance

**Specialisations:** Quantitative Finance / Banking & Finance / Digital Finance**Learning methods**

**MSc in in Financial Communication**

Università della Svizzera italiana (USI)

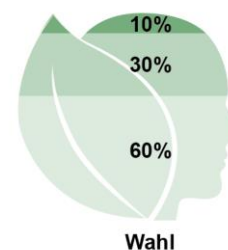
This study programme did not take part in the survey.

**MSc in Quantitative Finance**

Universität Zürich &amp; Eidgenössische Technische Hochschule Zürich (ETHZ)

**Sustainability Subject Areas****Pflicht****Wahl**

Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Sustainable Financial Economy		
Sustainable & Responsible Investment (SRI)		
Sustainability in Banks & Insurance Companies		
Corporate Social Responsibility (CSR)		
Evaluation of the Sustainability Performance of Co.		
Microfinance		
Climate Change Finance		

**Specialisations:** No specialisation**Learning methods**

“On my Master’s degree we can specialise in ‘Behavior, Economics and Evolution.’ It’s a specialisation that allows economists and biologists to come together in the same class to share ideas about how we can improve the world through Sustainable Development and how we can use economic models to address the problem of limited resources and the associated impact on society and the environment.”

Olivia Meiners, Master en Économie politique (Uni)

## Master's Programmes at Universities of Applied Sciences

### Master in Business Administration at Universities of Applied Sciences

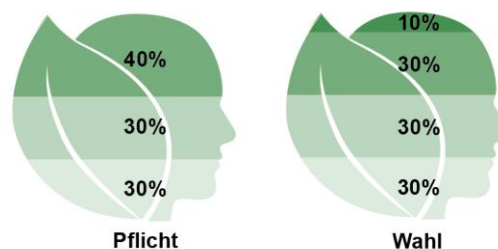
#### MSc in Business Administration

Berner Fachhochschule (BFH)

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** Corporate/Business Development

**Learning methods**



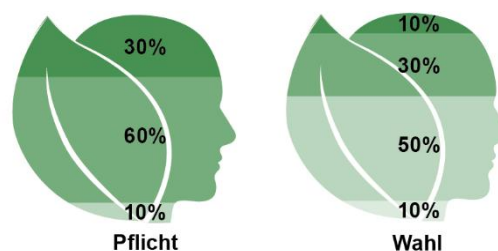
#### MSc in Digital Business Administration

Berner Fachhochschule (BFH)

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** No specialisation

**Learning methods**



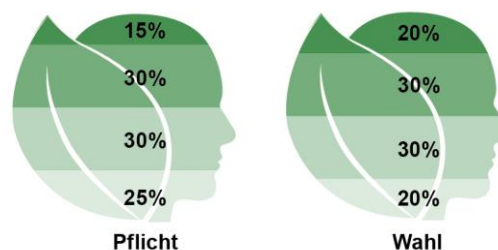
#### MSc in Business Administration

Fachhochschule Graubünden

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** Information & Data Management / New Business / Tourism & Change

**Learning methods**

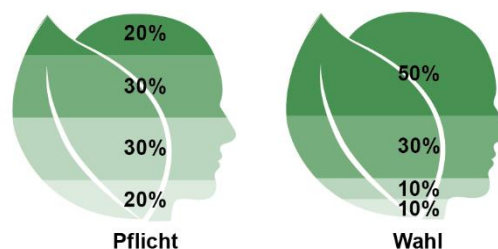




**MSc in Business Administration**

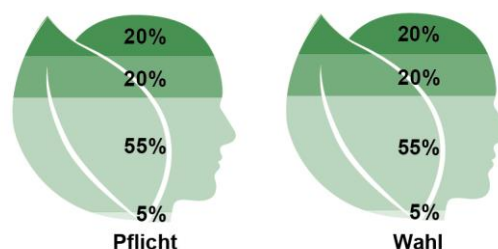
HES-SO Haute école spécialisée de Suisse occidentale

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** Management des Systèmes d'Information / Prospective / Entrepreneurship**Learning methods****MSc in Business Administration**

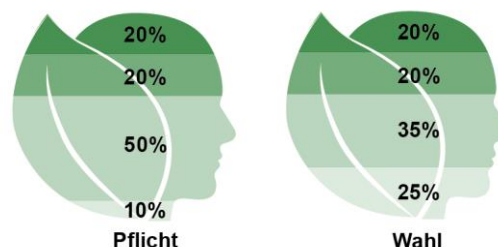
Kalaidos Fachhochschule

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** International Business Development / Marktpsychologie & Digital Marketing / Operational & Digital Excellence**Learning methods****MSc in Wirtschaftspsychologie**

Kalaidos Fachhochschule

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** No specialisation**Learning methods**

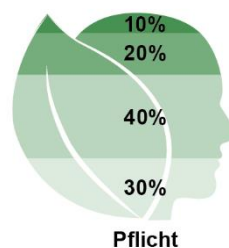
**MSc in Business Administration**

Hochschule Luzern (HSLU)

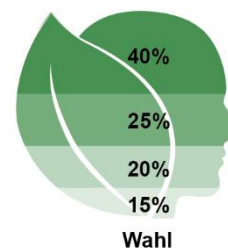
**Sustainability Subject Areas**

	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** Business Development & Promotion / Online Business Marketing / Tourism / Public and Nonprofit Management

**Learning methods**

Pflicht



Wahl

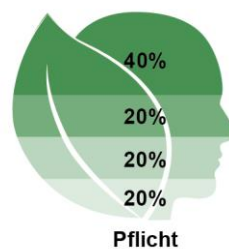
**MSc in Real Estate**

Hochschule Luzern (HSLU)

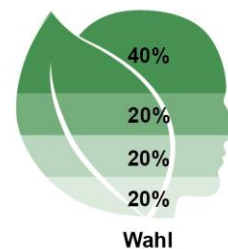
**Sustainability Subject Areas**

	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

**Specialisations:** Real Estate Asset Management / Real Estate Investments and Finance / Real Estate Development

**Learning methods**

Pflicht



Wahl

**“For me Sustainable Development is mainly a challenge, doing what you have to do for your business, but at the same time considering your environment, the nature and natural resources. Without the nature and natural resources, you cannot carry out any economic activity. I think our degree gives us the possibility to understand how businesses and the economy affect almost everything in the world and if you understand that, it can help you to make changes.”**



Olin Heitmann, BSc in International Business Administration (FH)

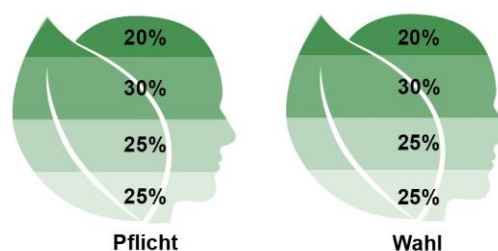
**MSc in International Management**

Fachhochschule Nordwestschweiz (FHNW)

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

Specialisations: No specialisation

Learning methods

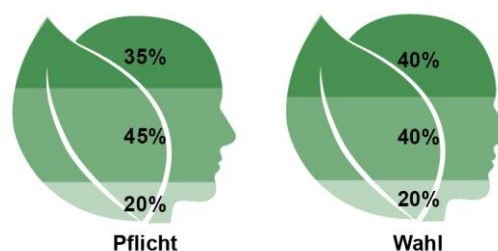
**MSc in Business Administration**

FHS St. Gallen, Hochschule für Angewandte Wissenschaften

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

Specialisations: Corporate/Business Development

Learning methods

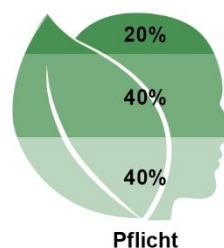
**MSc in Betriebsökonomie**

Fernfachhochschule Schweiz (FFHS)

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

Specialisations: Innovation Management

Learning methods



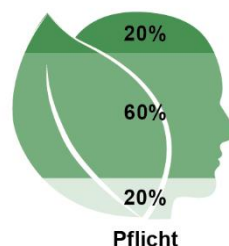
No compulsory courses, but elective courses

**MSc in Business Administration**

Scuola universitaria professionale della Svizzera italiana (SUPSI)

**Sustainability Subject Areas****Pflicht****Wahl**

Natural Res., Global Environmental Problems & Goals	
Sustainable Development & Sustainability Concepts	
Proactive Corporate Social Responsibility	
Reactive Corporate Social Responsibility	
Sustainability Management & Sustainability Strategy	
Sustainable Value Chain Management	
Companies & Human Rights	
Marketing, Communication and Sustainability	
Sustainable Financial Mgmt	
Sustainable Human Resource Management	
Innovation Mgmt, Digitalisation & Sust. Development	
Sustainable Consumption	

**Specialisations:** Innovation Management**Learning methods**

No compulsory courses, but elective courses

**MSc in Business Administration**

Zürcher Hochschule für Angewandte Wissenschaften (ZHAW)

**Sustainability Subject Areas****Pflicht****Wahl**

Natural Res., Global Environmental Problems & Goals	
Sustainable Development & Sustainability Concepts	
Proactive Corporate Social Responsibility	
Reactive Corporate Social Responsibility	
Sustainability Management & Sustainability Strategy	
Sustainable Value Chain Management	
Companies & Human Rights	
Marketing, Communication and Sustainability	
Sustainable Financial Mgmt	
Sustainable Human Resource Management	
Innovation Mgmt, Digitalisation & Sust. Development	
Sustainable Consumption	

**Specialisations:** Health Economics & Healthcare Management / Innovation & Entrepreneurship / Marketing / Public & Nonprofit Management**Learning methods**

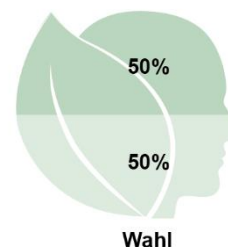
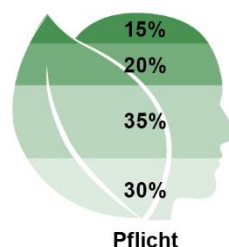
Each specialisation has its own compulsory courses

**MSc in International Business**

Zürcher Hochschule für Angewandte Wissenschaften (ZHAW)

**Sustainability Subject Areas****Pflicht****Wahl**

Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Proactive Corporate Social Responsibility		
Reactive Corporate Social Responsibility		
Sustainability Management & Sustainability Strategy		
Sustainable Value Chain Management		
Companies & Human Rights		
Marketing, Communication and Sustainability		
Sustainable Financial Mgmt		
Sustainable Human Resource Management		
Innovation Mgmt, Digitalisation & Sust. Development		
Sustainable Consumption		

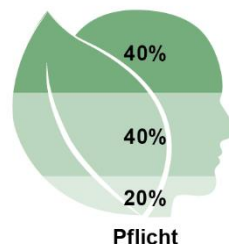
**Specialisations:** No specialisation**Learning methods**

**MSc in Management and Law**

Zürcher Hochschule für Angewandte Wissenschaften (ZHAW)

**Sustainability Subject Areas****Pflicht****Wahl**

Natural Res., Global Environmental Problems & Goals	
Sustainable Development & Sustainability Concepts	
Proactive Corporate Social Responsibility	
Reactive Corporate Social Responsibility	
Sustainability Management & Sustainability Strategy	
Sustainable Value Chain Management	
Companies & Human Rights	
Marketing, Communication and Sustainability	
Sustainable Financial Mgmt	
Sustainable Human Resource Management	
Innovation Mgmt, Digitalisation & Sust. Development	
Sustainable Consumption	

**Specialisations:** No specialisation**Learning methods**

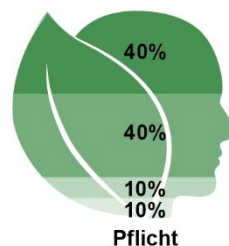
No elective courses

**MSc in Betriebsökonomie**

Hochschule für Wirtschaft Zürich (HWZ)

**Sustainability Subject Areas****Pflicht****Wahl**

Natural Res., Global Environmental Problems & Goals	
Sustainable Development & Sustainability Concepts	
Proactive Corporate Social Responsibility	
Reactive Corporate Social Responsibility	
Sustainability Management & Sustainability Strategy	
Sustainable Value Chain Management	
Companies & Human Rights	
Marketing, Communication and Sustainability	
Sustainable Financial Mgmt	
Sustainable Human Resource Management	
Innovation Mgmt, Digitalisation & Sust. Development	
Sustainable Consumption	

**Specialisations:** Strategic Management / Entrepreneurship & Leadership**Learning methods**

No elective courses

**"I have always been drawn by nature, animals and the environment. However, the point where I really got involved in Sustainable Development was during my studies when I realised that in Economic Sciences, people are almost exclusively focused on profits, yet I believe there is so much more out there. For me it is vital to have knowledge in the field of Sustainable Development because one day I might be the person who makes the decisions in an organisation and I want to make them right. If we can change our behaviour now and then teach future generations to become change-makers as well, we can really make a difference."**



Samira Schmitter, BSc in International Business Administration (FH)



## Master in Banking &amp; Finance at Universities of Applied Sciences

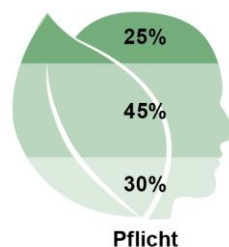
**MSc in Banking and Finance**

Hochschule Luzern (HSLU)

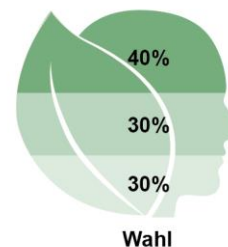
Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Sustainable Financial Economy		
Sustainable & Responsible Investment (SRI)		
Sustainability in Banks & Insurance Companies		
Corporate Social Responsibility (CSR)		
Evaluation of the Sustainability Performance of Co.		
Microfinance		
Climate Change Finance		

Specialisations: No specialisation

Learning methods



Pflicht



Wahl

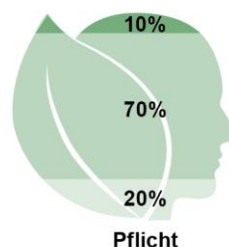
**MSc in International Financial Management**

Hochschule Luzern (HSLU)

Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Sustainable Financial Economy		
Sustainable & Responsible Investment (SRI)		
Sustainability in Banks & Insurance Companies		
Corporate Social Responsibility (CSR)		
Evaluation of the Sustainability Performance of Co.		
Microfinance		
Climate Change Finance		

Specialisations: Accounting / Performance Management / Corporate Finance

Learning methods



Pflicht



Wahl

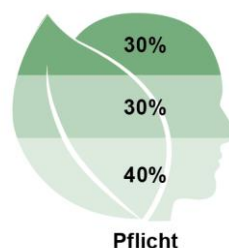
**MSc in Accounting and Controlling**

Zürcher Hochschule für Angewandte Wissenschaften ZHAW

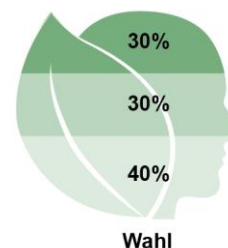
Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Sustainable Financial Economy		
Sustainable & Responsible Investment (SRI)		
Sustainability in Banks & Insurance Companies		
Corporate Social Responsibility (CSR)		
Evaluation of the Sustainability Performance of Co.		
Microfinance		
Climate Change Finance		

Specialisations: No specialisation

Learning methods



Pflicht



Wahl

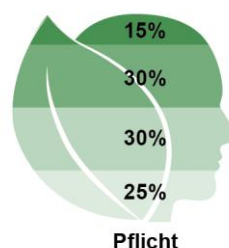
**MSc in Banking and Finance**

Zürcher Hochschule für Angewandte Wissenschaften ZHAW

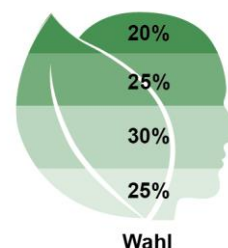
Sustainability Subject Areas	Pflicht	Wahl
Natural Res., Global Environmental Problems & Goals		
Sustainable Development & Sustainability Concepts		
Sustainable Financial Economy		
Sustainable & Responsible Investment (SRI)		
Sustainability in Banks & Insurance Companies		
Corporate Social Responsibility (CSR)		
Evaluation of the Sustainability Performance of Co.		
Microfinance		
Climate Change Finance		

Specialisations: Digital Banking / Capital Markets &amp; Data Science / Risk &amp; Insurance

Learning methods



Pflicht



Wahl

# Career Prospects

There is virtually no area in our society that does not also involve economic aspects. Young economists have access to a broad spectrum of professional activities in various sectors and fields of employment. This makes Sustainable Development knowledge and skills a prerequisite.



**“We are convinced that only companies that operate sustainably can be successful. That’s why we are interested in university graduates who share the values of Sustainable Development with us and would like to contribute their skills and ideas to our work.”**

- Luc Pillard, Head of Human Resources, Coop

As a graduate in Economic Sciences, you will be able to hold management positions in national and international companies, start a consulting career or conduct research at universities or think tanks on various topics related to the economy. Positions in federal and cantonal administrations, NGOs and international organisations are also possible. Depending on your major, there are more specific career opportunities open to you. Of course you can also venture into self-employment and create your own start-up company.

## Business Administration

Depending on the chosen field of study and focus of the study programme, graduates in Business Administration may find employment with financial service providers and banks, in commerce or public administration, with auditing companies, insurance companies, fiduciary and consulting firms, in trade, industry, in the cultural and social sectors or in healthcare.

You will occupy specialist and management positions in areas such as marketing, human resources management, production, logistics, accounting, project management, quality / environment and safety, organisational design and organisational development, financing & investment or sustainability management.

## Economics

Economists often pursue academic careers or find attractive career opportunities in large companies (especially in banks, industry, trade, data management and media), consulting firms, (market) research institutes, business and professional associations (e.g. trade unions), international organisations (e.g. the UN) and in the public sector (e.g. administration at cantonal or federal level). They hold positions such as managerial or advisory functions in public administration at federal level or take on consulting activities in consulting firms and with auditors.

## Banking & Finance

Banking & Finance graduates generally obtain important positions with banks, insurance companies, pension funds, investment funds, asset management companies, FinTechs, consulting firms, in the finance departments of companies across all industries, as well as in the public

sector. They assume roles in private customer advisory services, corporate finance, investment banking, asset management, project management, management support and take on other staff functions, specialist functions and management functions.

## Sustainable Development knowledge and skills are in demand!

**Business Administration and Economics graduates with Sustainable Development knowledge and skills are in demand in the labour market. For Seta Thakur, former Managing Director of öbu, the Association for Sustainable Management in Switzerland, there are hardly any sectors or areas of employment that have no potential in the field of Sustainable Development.**



**“All positions within a company are affected by Sustainable Development, regardless of hierarchy levels. Classic corporate functions (management, marketing, communication, finance, human resources, etc.) can all come into contact with the topic and contribute to Sustainable Development.”**

- Seta Thakur, Member of the Board of Directors of Claro Fair Trade AG and former Managing Director of öbu - Der Verband für nachhaltiges Wirtschaften

### **Ms. Thakur, why should a student of Business Administration and/or Economics tackle topics related to Sustainable Development?**

Because global trends and challenges such as climate change, resource scarcity, migration or digital transformation have reached economic discourse. Today, the economy has to face topics such as the circular economy, resource efficiency, disinvestment in fossil fuels, supply chains and sustainability. In cooperation with other important stakeholders (NGOs, science, etc.), the economy can exercise a major leverage effect on Sustainable Development.

Today's consumers want to know where products come from, how they were transported, who produced them and under what conditions. This can be clearly seen in relation

to food, for example in meat consumption and vegan nutrition. Or in fair fashion, which is also a complete lifestyle issue. 30 years ago, only a few people questioned these methods of production. For the young generation of today, responsible handling of resources comes more naturally. This is opening up new opportunities for companies, as illustrated by the creation of countless start-ups. Companies can also use this development in marketing; that is why it is so important to follow business trends. This calls for graduates in Economic Sciences with the corresponding skills.

Global trends are constantly creating opportunities for new job profiles in the field of Sustainable Development. These jobs require management skills, awareness of corporate realities and economic background knowledge.

There are other relevant areas of business such as the circular economy or sustainability communication.

### **Where in the economy are Sustainable Development knowledge and skills in demand?**

In all positions, at all hierarchy levels. It is no longer just the sustainability officer or the environmental officer who plays a key role. Numerous traditional corporate functions (management, marketing, communication, finance, human resources, procurement, etc.) affect and contribute to Sustainable Development.

All major management consultancies advise on Sustainable Development in terms of strategy, management systems, stakeholder engagement, assurance or investment. A modern company today also shows social and ecological values in its reporting. Especially in large companies, a great deal of know-how is needed in the field of Sustainable Development. In addition, there are many initiatives

in the area of social entrepreneurship in which business skills are required.

Knowledge at the interface of business and sustainability is also in demand in federal government, cantons, cities and municipalities. The 2000-watt society in Zurich is just one example. And then there are NGOs, think tanks or trade associations such as *economiesuisse* or *Swissmen* – specialist knowledge of Sustainable Development is in demand everywhere.

### **What recommendations would you give future students who want to make a commitment to a sustainable economy?**

Basically, to follow his or her own wishes and interests. It is also helpful to network early and comprehensively and to keep abreast of new (global) trends. And if you have the opportunity, you can carry out voluntary work during your studies to gain initial experience and establish contacts.

#### **[www.berufsberatung.ch](http://www.berufsberatung.ch)**

The official Swiss information portal for career counselling offers answers to questions on all aspects of your studies. Under Economic Sciences you will find helpful information on the subject area, requirements, admission, registration, commencing your studies, further training courses or career opportunities after graduation.

#### **Jobs for Economists in the Field of Sustainable Development:**

- [cinfoc](http://cinfoc.ch)
- [good-jobs.ch](http://good-jobs.ch) – do more of what makes you happy
- [GreenBuzz Zurich](http://GreenBuzzZurich.ch) – Enabling Sustainability Leadership
- [impactcareers.ch](http://impactcareers.ch) - Karrieren mit Perspektiven und Impact
- [KAMPAJOBS](http://KAMPAJOBS.ch) - Die Stellenbörse für Spezialisten, Praktika und Ehrenämter in der NGO-Welt
- [naturschutz.ch](http://naturschutz.ch) – Das Schweizer Portal für Natur- und Umweltschutz
- [npo-jobs.ch](http://npo-jobs.ch) - Die kostenlose Jobbörse für Schweizer Nonprofit-Organisationen
- [öbu](http://öbu.ch) – Der Verband für nachhaltiges Wirtschaften
- [sanu](http://sanu.ch) – kompetenz nachhaltige entwicklung
- [sinndrin](http://sinndrin.ch) genossenschaft - Jobs im Umweltbereich
- [umweltprofis.ch](http://umweltprofis.ch) – OdA Umwelt, Netzwerk der Umwelt- und Cleantechberufe

# Further Information

## Overview of Swiss Institutions of Higher Education

### Universities

[Ecole polytechnique fédérale de Lausanne \(EPFL\)](#)  
[Eidgenössische Technische Hochschule Zürich \(ETHZ\)](#)  
[Universität Basel](#)  
[Universität Bern](#)  
[Université de Fribourg](#)  
[Université de Genève](#)  
[Université de Lausanne](#)  
[Universität Luzern](#)  
[Université de Neuchâtel](#)  
[Universität St. Gallen](#)  
[Università della Svizzera italiana](#)  
[Universität Zürich](#)

### Higher Education Institutions

[The Graduate Institute Geneva \(Institut de hautes études internationales et du développement, Genève, IHEID\)](#)  
[Stiftung Universitäre Fernstudien Schweiz](#)

### Universities of Applied Sciences

[Berner Fachhochschule \(BFH\)](#)  
[Fachhochschule Graubünden \(FHGR\)](#)  
[HES-SO Haute école spécialisée de Suisse occidentales](#)  
[Kalaidos Fachhochschule](#)  
[Hochschule Luzern \(HSLU\)](#)  
[Fachhochschule Nordwestschweiz \(FHNW\)](#)  
[Fachhochschule Ostschweiz \(FHO\) \(ab September 2020  
\[OST – Ostschweizer Fachhochschule\\):\]\(#\)

- \[FHS St. Gallen, Hochschule für Angewandte Wissenschaften\]\(#\)

\[Scuola universitaria professionale della Svizzera italiana \\(SUPSI\\):\]\(#\)

- \[Fernfachhochschule Schweiz \\(FFHS\\)\]\(#\)

\[Zürcher Fachhochschule \\(ZFH\\):\]\(#\)

- \[Hochschule für Wirtschaft Zürich \\(HWZ\\)\]\(#\)
- \[Zürcher Hochschule für Angewandte Wissenschaften \\(ZHAW\\)\]\(#\)](#)

### swissuniversities

On the Internet portal [swissuniversities](#), the Rectors' Conference of Swiss Universities, you will find further information on work experience, employability, joint and double degrees, mobility, scholarships, studies and disabilities, part-time studies and further information on studying.

## Student Organisations

### Swiss Association of Student Organisations for Sustainability (VSN FDD FSS)

The Swiss Association of Student Organisations for Sustainability (VSN) brings together student organisations in Switzerland that are committed to sustainability. The aim of the VSN is to implement sustainability at Swiss universities at research and teaching level as well as in everyday life and in university infrastructures.

### The Swiss Student Union (VSS-UNES-USU)

The VSS is a federal-level organisation that represents the student bodies of universities of applied sciences, teacher training universities, cantonal universities and federal institutes of technology. Its main objectives are equal opportunities in university access, the democratisation of universities and the integration of Sustainable Development into Swiss universities at all structural levels

## Promotion of Student Projects

### U Change: student initiatives for Sustainable Development

The funding programme “U Change – student initiatives for Sustainable Development” promotes the implementation of project ideas by students. Many universities have [platforms](#) which advise and support students.



### **Swiss Student Sustainability Challenge**

In order to make charity involvement a success, the Swiss Student Sustainability Challenge helps students and young people to develop and implement their ideas and projects.

### **Inter-university student organisations**

#### **oikos**

oikos is an international, student-led non-profit organisation for sustainability in economics and management. It empowers student change agents to embed sustainability in academia and from there into day-to-day business, government and personal activities.

#### **Rethinking Economics Switzerland**

Rethinking Economics Switzerland is a national student network whose mission is to reform the economics curriculum in universities and "democratise" the discipline in society.

Sustainability Week Switzerland aims to bring sustainability into all aspects of Swiss higher education institutions. It does so by organising a series of events on sustainability all over Switzerland.

### **WWF's involvement in the university sector**

WWF Switzerland promotes Sustainable Development in business and society. As important stakeholders in the transformation to a sustainable world, universities are called upon to strengthen their commitment to Sustainable Development. Thanks to reports, events and specific projects, WWF works to ensure that universities promote Sustainable Development consistently and actively in all areas. [www.wwf.ch/hochschulen](http://www.wwf.ch/hochschulen)

#### **WWF Youth**

WWF Youth is a community for young people who want to launch and implement environmental projects with like-minded peers. WWF accompanies them through its network and by means of coaching and training.



Sustainability Weeks Switzerland

**Our Mission**

Together, we protect the environment and create  
a future worth living for generations to come.

**WWF Switzerland**

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Fax: +41 (0) 44 297 21 00  
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[www.wwf.ch](http://www.wwf.ch)  
Donations: PC 80-470-3