



Extended Virtual Clean-Up

Your team event against littering

Digital Clean-Up - [Date]

Description

Switzerland is considered the water castle of Europe and a very clean country. But is our beautiful castle as clean as we think? The littering problem undoubtedly exists here too! Especially river and lake shores are affected: The "Swiss Litter Report", a large citizen science study by WWF Switzerland and STOPPP, has shown with over 1,000 surveys that considerable amounts of litter can be found on Swiss water banks. A wide variety of toxic substances end up in water bodies and soils. Due to wind or flood events, these items end up in the water bodies and can thus be transported to the sea. Plastic and other trash items are not only a waste of resources, but a concrete danger for animals and humans.

Together with your company we would like to contribute to the solution of this problem. During our virtual "Clean-Up", you receive information from our experts via teleconference. Afterwards they go out to clean up a previously selected area on their own initiative. On the way back, the experiences are exchanged virtually, and we go in depth in topics like waste, plastic, and consumption as well as precise instructions on how to recycle the collected waste correctly.

Pre-requisites

- ✓ Stable internet connection for virtual program points.
- ✓ Good physical condition. The mission will take place in all weather conditions.
- ✓ We can work with Zoom or your preferred teleconference platform.

Preparations

- ✓ Choose a route (ideally along busy footpaths / caution: nature reserves may not be entered without a permit)
- ✓ Garbage bags, work gloves
- ✓ Good closed shoes
- ✓ Robust clothing, long pants recommended (nettles, thorns, ticks)
- ✓ Depending on the weather: sunscreen, sun hat, sunglasses, or rain gear.
- ✓ Water and refreshments as needed

Core-Program (3.5 hrs)

First Session Monday, 8th November

08:30	Virtual welcome via teleconference, introduction to the topic & instructions
08:50	Input about trash, plastic and consumption
09:30	Individual Clean up in the chosen area
11:00	Exchange in groups (Breakout rooms)
11:30	Conclusions and instruction on disposal & recycling
11:50	Q & A

Extended Program

Challenges: During the two weeks preceding the core program, 4 challenges accompanied with information and interesting links (short videos and documentation related to the topic) will be delivered for those interested in deepening their learning experience. Takeda will publish them in Yammer. Questions will be forwarded to WWF by Takeda and this will be discussed during the middle session.

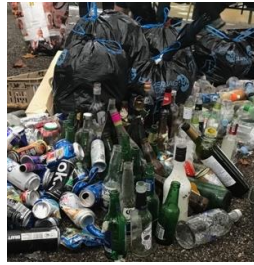
Middle Session Monday 15th November (30 min)

09:00 The questions generated along the challenges will be discussed with the participants in an open Forum. The questions will be read out loud, answered by the experts and then discussed in the forum, should the need arise. The experiences lived during the challenges will also be shared. Attending this session will not be mandatory.

Final Session Monday 15th November (60 min)

09:00	Virtual welcome via teleconference and inspirational facts
09:10	Exchange in groups (Breakout rooms) What inspired you? What challenged you? What would you do differently from now on?
09:35	Presentation from group conclusions in the larger group
09:50	Q&A

We are looking forward to clean up nature with you!



Unser Ziel

Gemeinsam schützen wir die Umwelt und gestalten eine lebenswerte Zukunft für nachkommende Generationen.