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WWF Employee Engagement

Workshops & Corporate Changemakers Program

Catalogue 2024

Feb 2024

Your Engagement for Sustainability

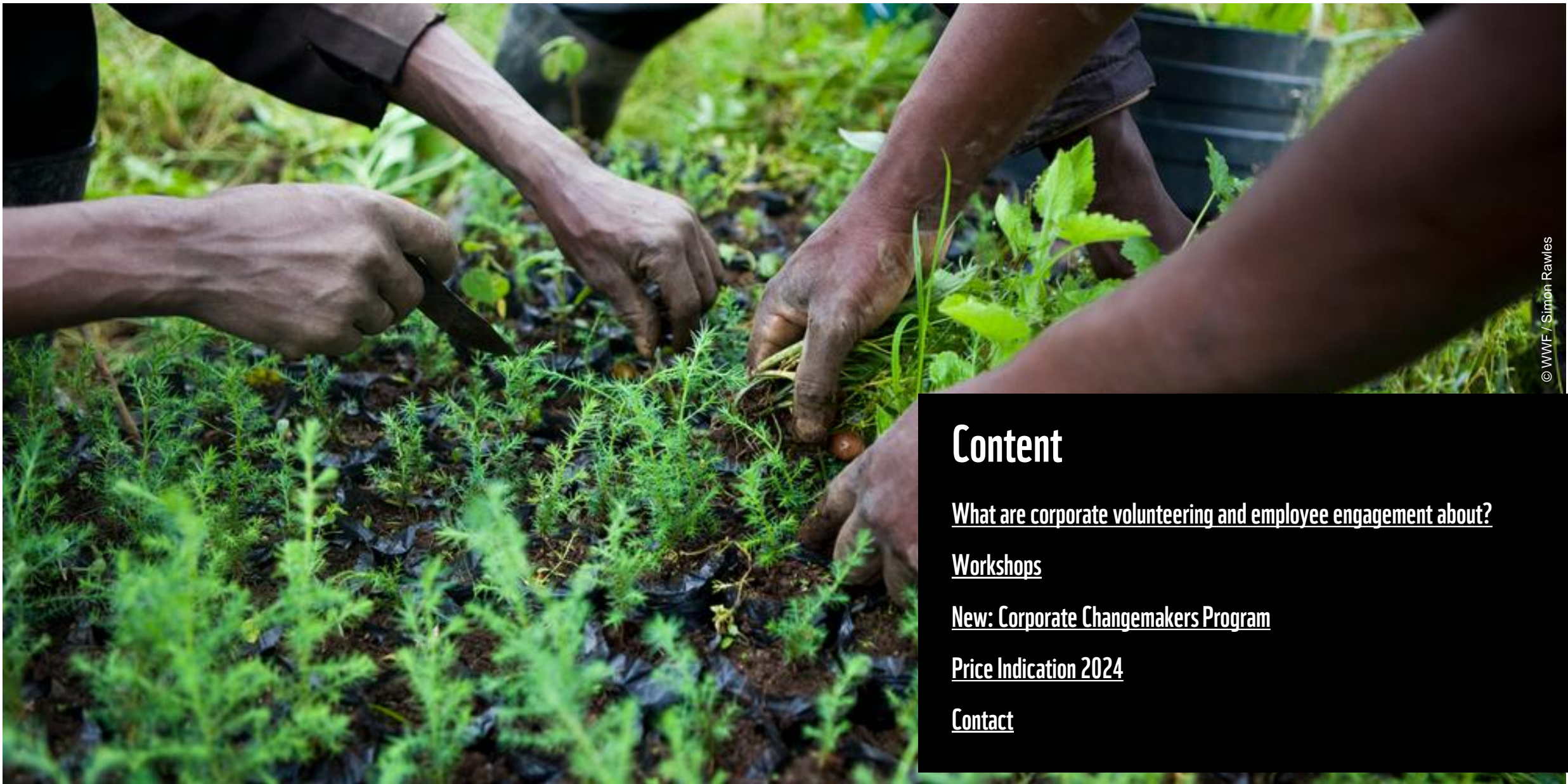
More and more companies see sustainability as a core concept of our time. Are you one of them?

Would you like to take an in-depth look at sustainability and implement these findings in your company?

WWF offers you the opportunity to explore current sustainability issues in depth in interactive workshops. Get started as a company and get your employees on board with our innovative program.

[Click here to contact us directly!](#)





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What are employee engagement and corporate volunteering about?



Through a realistic and hands-on engagement with sustainability topics, your employees will embrace cultural and behavioral changes.

WWF is one of the most experienced providers of corporate volunteering in Switzerland and has been successfully carrying out teamevents for the environment since 2011.

Workshops

Discover the fascinating world of sustainability in our exclusive **workshops** led by experts from the WWF network.

Here you can expect not only **scientifically sound knowledge**, but also an **interactive and personal exploration** of important sustainability topics. Immerse yourself and your team in topics such as the carbon footprint, sustainable nutrition and mobility.

Our workshops offer not only knowledge, but also **inspiring discussions** and **practical tips** for your personal contribution to a more sustainable world.



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Acting sustainably in the company



Companies in Switzerland play an important role in implementing the 2030 Agenda and achieving the climate targets. The expectations – from customers, employees, investors and the public – of companies in terms of sustainability have also increased.

Every day, companies make large and small decisions that relate to sustainability. The opportunities to make a significant individual contribution often seem limited. Together as a team and beyond, space can be created for positive developments - this is where we want to start. The basics of sustainable action are taught and discussed in mixed hierarchy groups or teams. Potential for improvement and synergies within the company are explored together and ideas for sustainable development are collected in a playful and motivating way.

The workshop offers participants the opportunity to:

- Further develop their company together at all levels.
- Explore initial approaches in a playful way.
- Understand the concept of sustainable development in relation to the company.

If possible, individual elements of the workshop take place outside (e.g. on the company premises or in the surrounding area).

Duration: ½ day

Languages: English, German, French

Format: Face-to-face workshop

Physical activity



Team building



Input



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Circular action in daily life



The future is circular! A workshop that not only consists of several practical, entertaining mini-workshops on the topic of zero waste, but also offers participants suggestions and exercises on the circular economy and circular thinking.

Participants can expect to:

- Gain insights into the potential of minimal-waste lifestyles with short and fun DoitYourself (DiY) workshops, such as making deodorant or cleaning spray. We furthermore bring a variety of products and recipes for inspiration.
- Discover and discuss inspiring examples of how we can reuse and reduce and work towards a circular society and economy.

Outcome: One or more products to take away, plus tools to avoid waste and think circularly in everyday (work) life.

Duration: ½ day

Language: English, German/English, French/English, Italian/English

Format: Face-to-face with activities

Combinable with Clean-Ups

Physical activity



Team building



Input



© GreenUp

Food & Foodwaste Workshop



How we eat and how our food is produced has a huge impact on environmental sustainability. We take an in-depth look at how to avoid food waste, discover the joy of sustainable nutrition, prepare a recipe together using "wasted" food, exchange knowledge and learn about current projects and initiatives.

Participants can expect to:

- Take part in an interactive workshop that activates employees in a positive way about sustainable food.
- Discover and enjoy surprising recipes to avoid food waste.
- Experience the planetary health diet with an interactive quiz.
- Take time to get out and get to know food (waste) initiatives nearby.

Outcome: Team building in a relaxed setting, while building awareness of the big food (waste) challenge(s) we face as a society and at home.

Duration: ½ day

Language: English, German/English, French/English, Italian/English

Format: Face-to-face with activities

Combinable with Clean-Ups

Physical activity



Team building



Input



Healthy planet – sustainable eating habits



How we can contribute by changing our eating habits

Through the food we eat every day, we are connected to the environment. Our eating habits contribute to climate change and biodiversity loss and threaten the foundations of our agriculture. The good news: we can influence our impact on the environment. In this workshop, you will learn more facts about sustainable food production and consumption, get specific tips on how to care for a healthy planet in everyday life and cook a tasty lunch together.

In the workshop participants can expect to:

- Find out how we can contribute to a healthy planet by adapting our dietary habits.
- Understand the impact of diet on the environment, climate change, and biodiversity loss.
- Receive concrete tips on recipes, navigating the multitude of labels, reducing food waste and more.
- Share a tasty meal and have fun cooking and learning together!

Duration: ½ day

Languages: German, French, (English)

Format: Online (short version) / Face-to-face workshop

Physical activity



Team building



Input



Promoting biodiversity together



Many actions to be taken in green areas

The influence of humans on almost the entire planet is putting the state of biodiversity under pressure. Indeed, the number of animals declined by an average of 60% over the last 50 years (WWF 2018). Biodiversity is not only our natural heritage, but also our life support system and the basis of our well-being.

We can take very simple actions to promote biodiversity. Let's talk about this, share good practices and take action together.

In the workshop participants can expect to:

- Understand the place of humans in nature.
- Understand the importance of biodiversity for the climate and health.
- Discover the actions which can be taken to promote biodiversity.
- Take action – implement concrete measures – for example, build an insect hotel or piles of stones or branches.
- Plan and discuss the next personal steps for implementation in everyday life.

Duration: ½ day

Languages: German, French (bilingual possible), (English)

Format: Online (short version) / Face-to-face workshop

Physical activity

Team building

Input



Sustainable mobility - changing our mobility habits!



Travelling for leisure or work has a major impact on the environment and our surroundings. By using fossil fuels, we emit greenhouse gases, which contribute to climate change. Public transport and other means of transportation play an important role in sustainability and need a significant amount of our time.

Let's discover the possibilities and benefits of sustainable mobility and discuss this interesting topic together.

In the workshop participants can expect to:

- Understand the relation between mobility and global warming.
- Imagine the future of mobility.
- Discover the links between mobility, health and financial aspects.
- Go outside and observe the area – what could be different?
- Do story telling together: share your experiences with us and discuss your next individual steps.

Duration: ½ day

Languages: English, German, French

Format: Online (short version) / Face-to-face workshop

Physical activity



Team building



Input



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Reducing Your CO₂ Footprint



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Discover your climate impact

The impacts of climate change are being felt all around the globe, and the scale of the problem can be so overwhelming that we simply do not know where to begin.

The good news is that individual actions can and do make a difference. WWF Switzerland offers an interactive workshop for employees who care about climate change and want practical tips on maximizing their personal efforts to reduce emissions.

In the workshop participants can expect to:

- Learn about the science, background and urgency of our climate challenge.
- Assess their present carbon footprint & define their own relevant reduction areas and discuss their ideas with others.
- Set up and try out achievable micro steps with impact that fit into their personal life.
- Get their questions answered and pledge to maintain positive climate impact.

Duration: 3/3.5 hours
(Coaching Add-ons available)

Language: English

Format: Online / Face-to-face workshop

Physical activity

Team building

Input



A photograph of a herd of elephants walking in a savanna landscape. The elephants are in the foreground, with their heads and tusks visible. The background shows a dry, open landscape with some trees and a clear sky.

New: Corporate Changemakers Program

Build a Community of Corporate Changemakers and be part of the impactful Network of Changemakers.

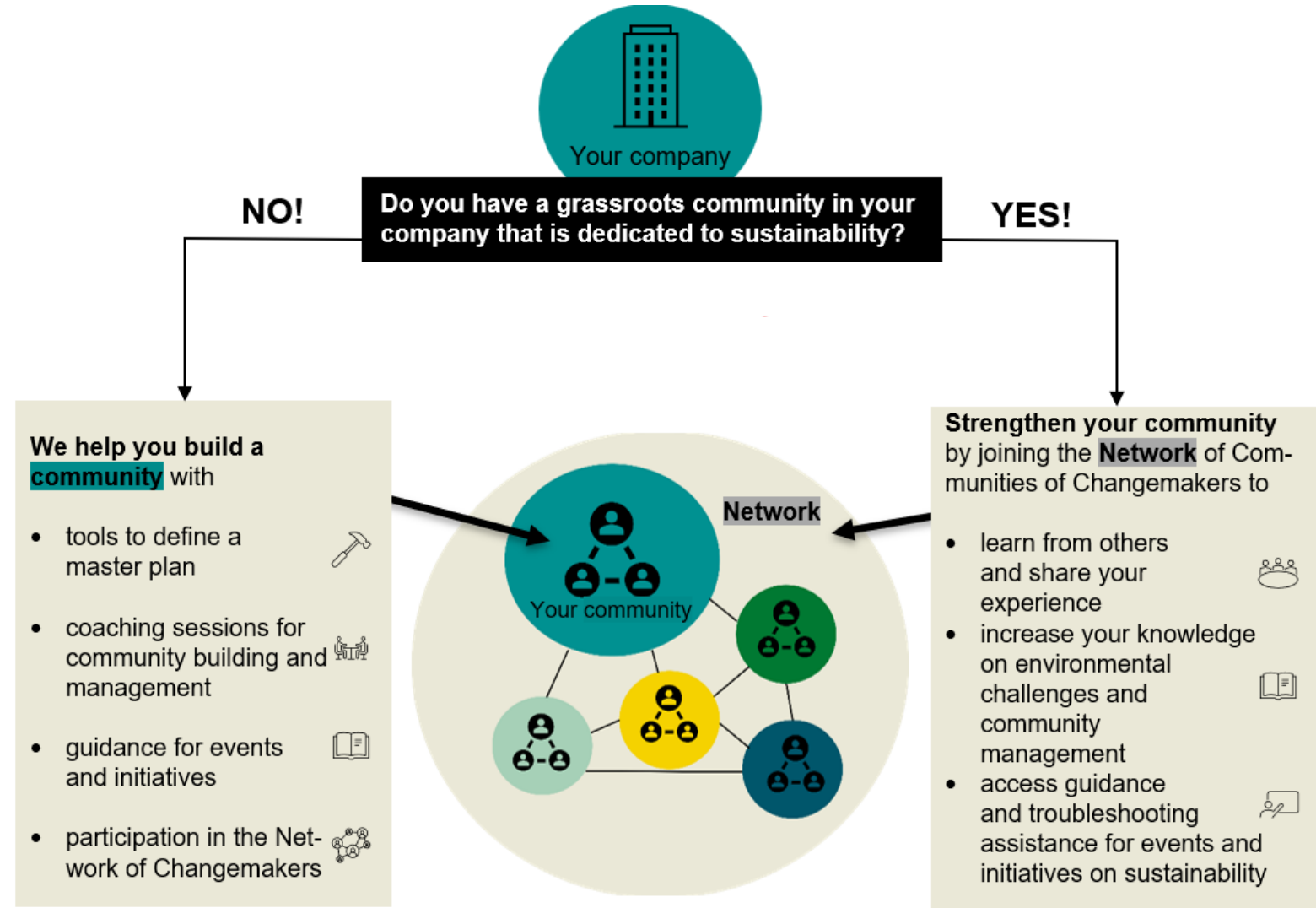
Transform your company, sustained by your employees, coached by WWF: scientifically sound, sustainability-oriented, and forward-thinking.

© Richard Barrett / WWF-UK

The Corporate Changemakers Program



With this innovative WWF program, you can build a sustainability community in your company or become part of an effective network with your existing community.



Workshops

from CHF 5'000 excl. MWSt. (VAT)

all prices are approximate guide prices in CHF excluding MWSt (VAT) and can vary depending on location and activity

We would be happy to provide you with a detailed offer.



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