



WWF Employee Engagement

Workshops & Corporate Changemakers Program

Catalogue 2026



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Employee Engagement – an Overview



Engagement creates impact – for nature and for your company.

More and more companies recognize sustainability as a core value and want to actively contribute to a future-proof world together with their teams.

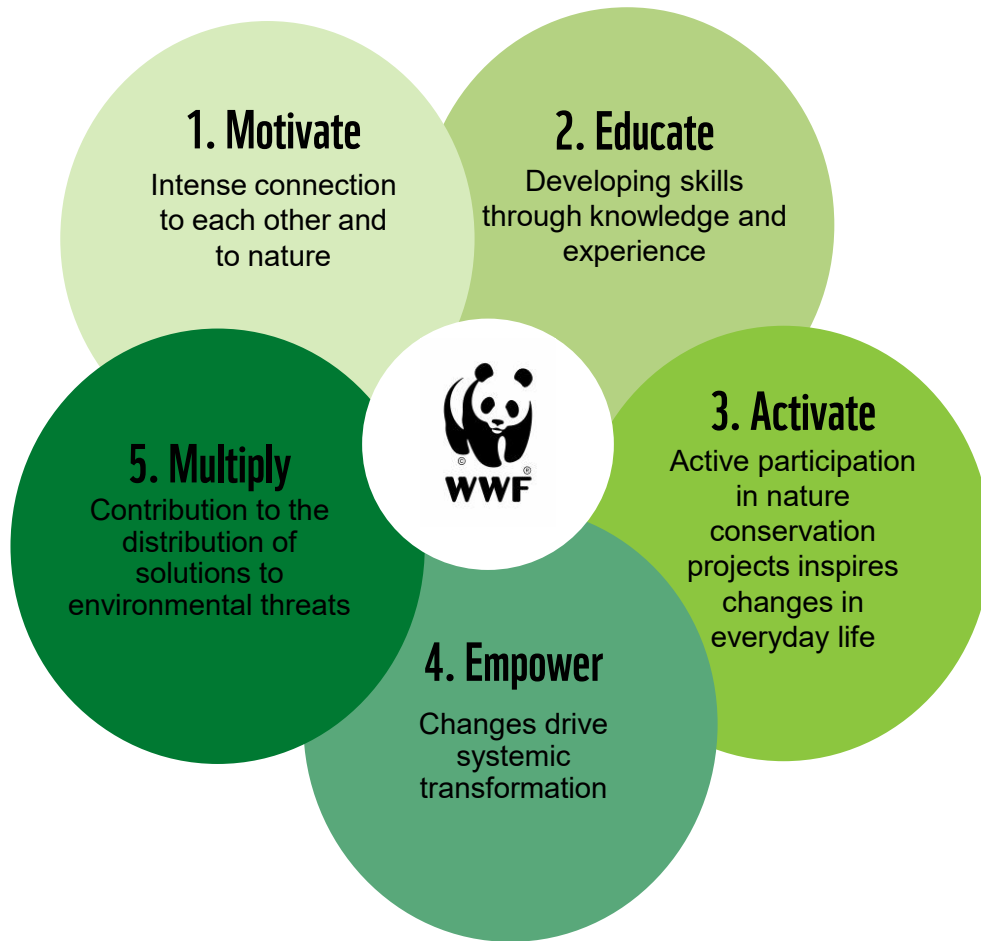
WWF enables you to engage deeply with current sustainability topics through hands-on, interactive workshops.

As a company, take clear steps toward sustainability and actively involve your employees in the development, implementation, and long-term integration of sustainable measures with our innovative program.



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Employee Engagement – an Overview



Our sustainability workshops foster employee engagement by actively involving employees. They strengthen the connection to nature, convey relevant sustainability knowledge, and create space for shared learning and the development of practical solutions to key environmental challenges.

Gain in-depth knowledge and engage in interactive discussions on topics such as carbon footprint, circular thinking, and sustainable nutrition. Our workshops offer inspiring conversations, practical tips, and DIY sessions to help you make your own contribution to greater sustainability.

Prices for our workshops start at CHF 5,000 excluding VAT. The final cost varies depending on the location and the type of activity. We would be happy to provide you with a tailored offer.

Reducing Your Personal CO₂ Footprint – Discover Your Climate Impact



An individual impact

The impacts of climate change are being felt all around the globe, and the scale of the problem seems so overwhelming that we simply do not know where to begin. The good news is that individual actions can and do make a big difference. WWF Switzerland offers an interactive workshop for employees who care about climate change and who want practical tips on maximizing their personal efforts to reduce emissions.

This workshop includes:

- **Learning:** about the science, background and urgency of our climate challenge
- **Analysing:** participants assess their present carbon footprint & define their own relevant reduction areas
- **Discussing:** exchange and sharing of ideas among the team
- **Individualising:** participants get their own questions answered

Take-aways:

- achievable micro steps that fit into the employee's personal lives
- pledge to maintain a long-lasting positive climate impact

Duration: 3/3.5 hours

(Coaching Add-ons available)

Language: EN

Format: Face-to-face Workshop

Physical activity

Team-Building

Theoretical input



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Circular Champions



A resource light society

The future is circular! Join our workshop that not only consists of several practical, entertaining mini-workshops on the topic of “Zero waste” but also offers participants suggestions and exercises on the topics of “circular economy” and “circular thinking”.

This workshop includes:

- **Discussion:** Keeping resources in cycles - what does that mean? And what are the benefits?
- **Insights:** the potential of a low-waste lifestyle with short, entertaining do-it-yourself workshops, such as making a deodorant or cleaning spray
- **Exploring:** discover alternatives to conventional consumption and production and enjoy a visit to a local circular economy project

Take-aways:

- Practical food for thought on the topic of circular economy and waste reduction
- Homemade natural products (e.g. deodorant) and other inspiring instructions to take home

Duration: 3.5 hours

Language: EN, DE, FR, IT

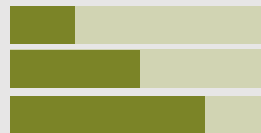
Format: Face-to-face with activities

Combinable with a half day Clean-Up

Physical activity

Team-Building

Theoretical input



© GreenUp

The Future of Food



© GreenUp

How we eat sustainably and avoid food waste

Did you know that agriculture is responsible for 80% of global deforestation and 70% of the terrestrial biodiversity loss?

In our “The Future of Food”-Workshop we discover the joy of sustainable nutrition and how to avoid food waste. Together we will explore recipes with “wasted” food, exchange knowledge and learn about current projects and initiatives.

This workshop includes:

- **Insights:** into our food system and food waste in a fun and positive way
- **Exploring:** discover and try out amazing, creative recipes to avoid food waste
- **Learning:** get familiar with the sustainable nutritional concept of the Planetary Health Diet
- **Excursion:** to a sustainable nutrition project

Take-aways:

- Exchange and development of a plan to promote healthy and sustainable food in your company and the employees’ personal lives

Duration: 3 hours

Language: EN, DE, FR, IT

Format: Face-to-face with activities

Combinable with a half day Clean-Up

Physical activity

Team-Building

Theoretical input



Combination of Workshop and Clean-Up



A **clean-up** combined with a **workshop** connects hands-on environmental action with sustainable learning. While jointly cleaning a section of shoreline, the impact of our actions becomes immediately tangible. In the workshops *The Future of Food* or *Circular Champions*, we deepen this experience through interactive, practical insights into sustainable consumption, waste reduction, and circular thinking. This creates concrete impulses that can be transferred into everyday life in the long term.

Here is an **example program** of a combined workshop and clean-up:

09:30 AM	Reception with tea/coffee
10:00 AM	Workshop <i>The Future of Food</i> or <i>Circular Champions</i>
12:00 PM	Lunch; if necessary, transfer to the clean-up location
13:30 PM	Reception at the clean-up site, introduction to the topic, guessing game
14:00 PM	Clean-Up
15:30 PM	Break with a small snack / input on plastics and consumption
16:00 PM	Continuation of the clean-up
17:00 PM	Joint weighing, sorting, and disposal of the collected waste
17:30 PM	Wrap-up and departure





Film Screening

The film *Our Planet: Our Business* raises an important question: How can the global economy contribute to addressing the worldwide environmental crisis?

Use *Our Planet: Our Business* to inspire colleagues and employees to engage in sustainability. A film screening within your organization creates a shared experience and provides powerful impulses. The film is available in different languages and lengths and can be flexibly adapted to your needs.

We recommend an event duration of 1 to 1.5 hours for the film screening followed by a Q&A session. These events can be held online, as in-person, or in a hybrid format.

If you are interested, please feel free to contact us at naturaktiv@wwf.ch or find out more via this [link](#).



New: Corporate Changemakers Program

The Corporate Changemakers program offers you the opportunity to drive sustainable change within your company together with your employees. As part of the project, company-wide sustainability communities are created, which are systematically built up and interconnected. Employees are trained, supported, and empowered on relevant topics to advocate for the issues that matter most to them.

Build your own strong community of corporate changemakers and shape the transformation of your company—powered by your employees and coached by WWF: scientifically grounded, sustainably focused, and future-oriented.

For more information, please contact us [here](#).

The Corporate Changemakers Program



Build a community and join the Network of Corporate Changemakers



We help you build a **community** amongst your employees with:



Tools to define a master plan



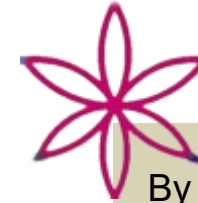
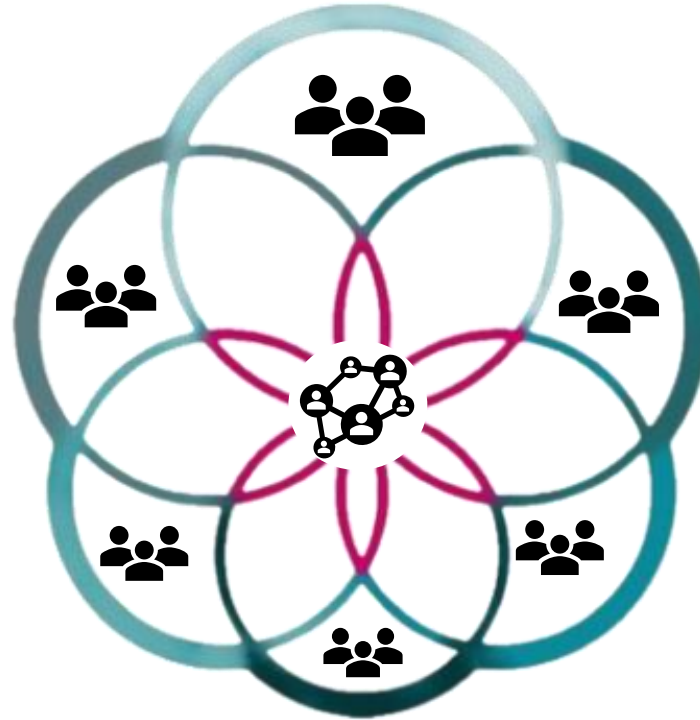
Coaching sessions for community building and management



Guidance for events and initiatives



Participation in the Network of Corporate Changemakers



By joining the **Network** of Corporate Changemakers you can strengthen your community and:



Learn from others and share your experience



Increase your knowledge on environmental challenges and community management



Access guidance and troubleshooting assistance for events and initiatives on sustainability



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